

2013 DODGE CHARGER SE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,295

DODGE CHARGER SE RWD  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black Trim and Light Frost Beige Seat Color  
Interior: Cloth Seats  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Reactive Head Restraints
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- All Speed Traction Control
- Hill Start Assist
- Rain Brake Support
- Ready Alert Braking
- Touring Suspension
- Electro-Hydraulic Power Steering
- 19.1-Gallon Fuel Tank
- Tire Pressure Monitoring Display
- Outside Temperature Display
- Color Electronic Veh Info Ctr w/Reconfigure Display
- Keyless Enter-N-Go™
- Power Front Windows w/ 1-Touch Up and Down Feature
- Speed Control

INTERIOR FEATURES

- Power 6-Way Driver Seat
- Rear 60 / 40 Folding Seat
- Rear Armrest with Cup Holder Seat
- Illuminated Rear Assist Handles
- Illuminated Front Cup Holders
- Sun Visors with Illuminated Vanity Mirrors
- Glove Box Lamp
- Air Conditioning with Dual Zone Temperature Control
- Uconnect® 4.3 CD/MP3
- Audio Jack Input for Mobile Devices
- Remote USB Port
- 6 Speakers
- Steering Wheel Mounted Audio Controls
- Tilt / Telescoping Steering Column
- Woven Micro Aluminum Lithographic Interior Accents

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Painted Aluminum Wheels
- P215/65R17 BSW All Season Tires
- Compact Spare Tire
- Automatic Headlamps
- Acoustic Windshield
- Acoustic Front Door Glass
- Power Mirrors with Manual Fold-Away
- Remote Fuel Door Release
- Capless Fuel Filler

OPTIONAL EQUIPMENT

- Customer Preferred Package 23G \$495
- Connectivity Group
- Bluetooth® Streaming Audio
- Uconnect® Voice Command with Bluetooth®
- Auto-Dimming Rearview Mirror w/ Microphone
- Leather-Wrapped Steering Wheel
- Leather-Wrapped Shift Knob
- Sport Appearance Group \$895
- 18-Inch x 7.5-Inch Aluminum Chrome Clad Wheels
- Rear Body-Color Spoiler
- P235/55R18 BSW All Season Performance Tires
- Rear Stabilizer Bar
- 50 State Emissions
- Uconnect® 4.3S SAT/CD/MP3 \$195
- For More Information, Call 888-539-7474
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$28,875

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Roadside assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDXBG1DH-742921 L4-V0N: 5910 S.L. 0706



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

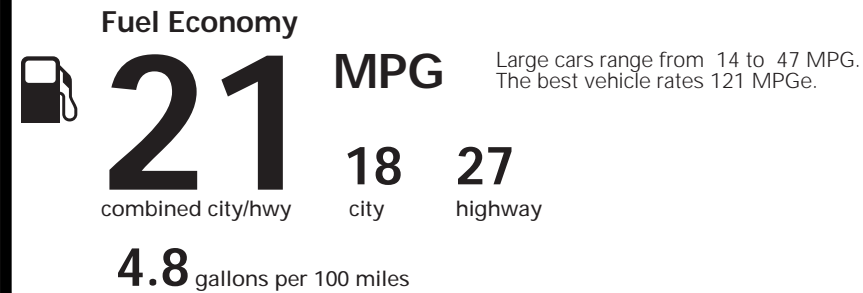


For more information visit: www.dodge.com or call 1-800-4ADODGE

Chrysler Group LLC

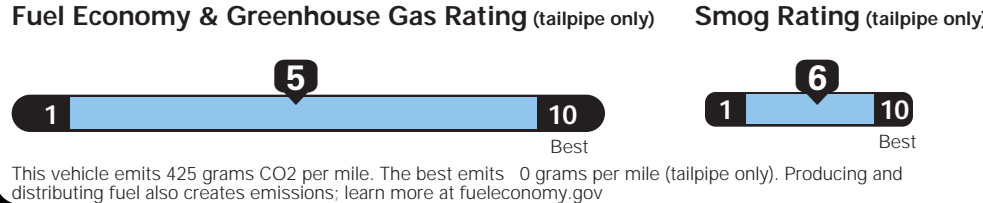
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend \$1,150 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,550



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 65 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 15 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
BRAMPTON, ONTARIO, CANADA

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES