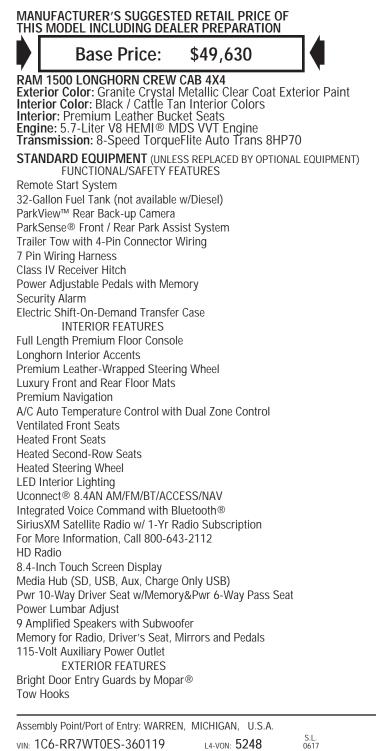


2014 MODEL YEAR

RAM 1500 LARAMIE LONGHORN EDITION CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.



| Spray-In Bedliner Bi-Function Halogen Projector Chrome Headlamps P275/60R20 BSW All Season Tires 20-Inch x 9-Inch Alum Polished/Gold Inserts Wheels Dual Rear Exhaust with Bright Tips Power Multi-Function Mirrors with Manual Fold-Away Premium Tail Lamps |
|--|
| OPTIONAL EQUIPMENT |
| Customer Preferred Package 26K |
| Protection Group |
| Transfer Case Skid Plate Shield |
| Front Suspension Skid Plate |
| Convenience Group |
| Automatic High Beam Headlamp Control |
| Keyless Enter 'n Go™ Dain Sepaitive Windebield Winere |
| Rain Sensitive Windshield Wipers Monotone Paint |
| 20-Inch x 9-Inch Aluminum Polished / Silver Inserts |
| Body-Color Fender Flares |
| Bright Front Bumper |
| Bright Rear Bumper |
| Chrome Tubular Side Steps |
| Anti-Spin Differential Rear Axle |
| Power Sunroof |
| Single Disc Remote CD Player |
| P275/60R20 OWL All Season Tires |
| 20-Inch x 9.0-Inch Polished Aluminum Forged Wheels |

\$150

\$495

\$325

\$995

\$195

\$175

\$495

\$230

\$1,195

DESTINATION CHARGE

Trailer Brake Control

TOTAL PRICE: * \$53,885

WARRANTY COVERAGE

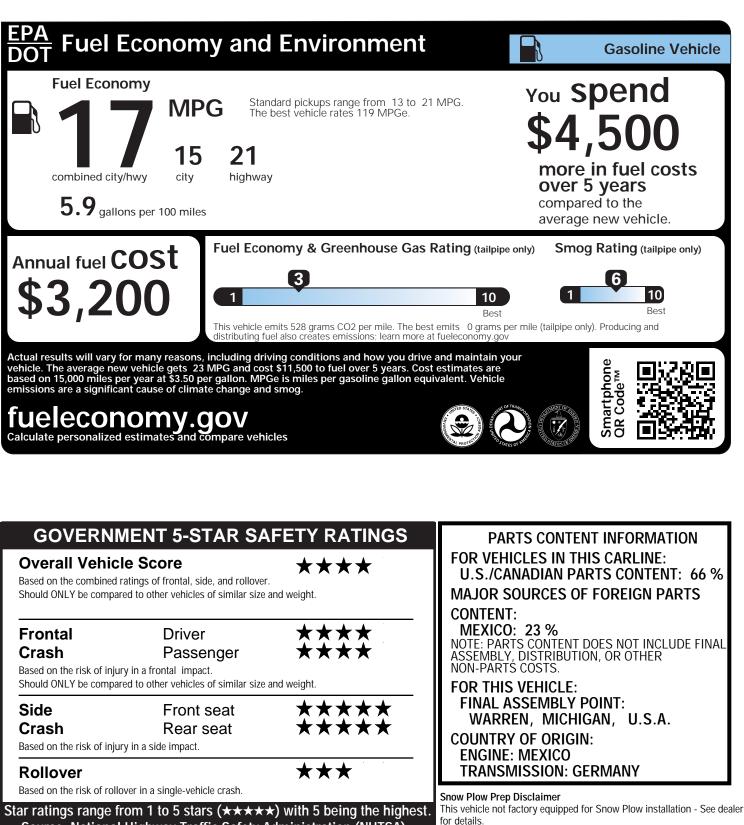
5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain restrictions apply. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.





| Pollovor | | +++ |
|--|--|-------------|
| Based on the risk of inju | ry in a side impact. | |
| Crash | Rear seat | **** |
| Side | Front seat | **** |
| Based on the risk of inju Should ONLY be compared | ry in a frontal impact. red to other vehicles of similar size | and weight. |
| Crash | Passenger | **** |
| Frontal | Driver | **** *** |

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

Chrysler Group LLC