

# Jeep® 2014 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,495

JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Billet Silver Metallic Clear Coat Exterior Paint

Interior Color: Morocco - Black Interior Color

Interior: Cloth Low-Back Bucket Seats

Engine: 2.4-Liter I4 MultiAir® Engine

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Rear Seat Side Airbags
- Passenger Inflatable Knee-Bolster Airbag
- Driver Inflatable Knee-Bolster Airbag
- Keyless Entry with Panic Alarm
- Anti-Lock 4-Wheel Disc Brakes
- Jeep Active Drive I
- Electronic Roll Mitigation
- Selec-Terrain System
- All Speed Traction Control
- Brake Stability Control
- Hill Start Assist
- Trailer Sway Damping
- Cruise Control
- Tire Pressure Monitoring Display

INTERIOR FEATURES

- Uconnect® 5.0 AM/FM/BT
- 5.0-Inch Touch Screen Display
- Integrated Voice Command with Bluetooth®
- USB Charging Port in Console Bin
- Audio Jack Input for Mobile Devices
- 12-Volt Cargo Power Outlet
- 12-Volt Auxiliary Power Outlet
- Remote SD Card Slot
- Rearview Mirror with Microphone
- Ambient LED Interior Lighting
- Manual 6-Way Driver Seat
- 6-Way Manual Passenger Seat Adjust
- Leather-Wrapped Steering Wheel

- Steering Wheel Mounted Audio Controls
  - Tilt / Telescope Steering Column
  - Cluster 3.5-Inch TFT Black and White Display
  - Power Front Windows w/ 1-Touch Up and Down Feature
  - Illuminated Front Cup Holders
  - Jeep Cargo Management System
- EXTERIOR FEATURES
- 17-Inch x 7.0-Inch Painted Aluminum Wheels
  - 225/65R17 BSW All Season Tires
  - Bi-Function Halogen Projector Headlamps
  - LED Daytime Running Headlamps
  - LED Tail Lamps
  - Bright Exhaust Tip

OPTIONAL EQUIPMENT

Customer Preferred Package 24J

DESTINATION CHARGE

\$995

TOTAL PRICE: \* \$27,490

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB3EW-308199

L4-VON: 0661

S.L.  
0614



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy  
**24** MPG  
 combined city/hwy  
**4.2** gallons per 100 miles

Small SUV 4WD range from 16 to 31 MPG. The best vehicle rates 119 MPGe.

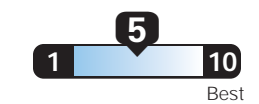
**21** city  
**28** highway

You save  
**\$500**  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

Annual fuel cost  
**\$2,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 376 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
 TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO  
 TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.