



2016 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$40,960**

**RAM 1500 SLT CREW CAB 4X4**  
Exterior Color: Maximum Steel Metallic Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Premium Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Remote Keyless Entry with All-Secure  
Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES  
Air Conditioning  
Uconnect® 5.0  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Rotary Shifter

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**  
**Big Horn Package 26S \$2,565**

LED Bed Lighting  
Uconnect® 8.4  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 BSW All Season Tires  
Class IV Receiver Hitch  
Fog Lamps  
Dual Rear Exhaust with Bright Tips  
Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
Electric Shift-On-Demand Transfer Case  
Navigation-Capable. See Dealer for Activation  
7-Inch Multi-View Cluster  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power Heated Mirrors with Power Fold-Away

Auto-Dimming Exterior Mirror  
Exterior Mirrors with Courtesy Lamps  
Auto-Dimming Rearview Mirror w/Microphone  
Sun Visors with Illuminated Vanity Mirrors  
ParkView™ Rear Back-Up Camera  
Overhead Console with Garage Door Opener  
115-Volt Auxiliary Power Outlet  
ParkSense® Front / Rear Park Assist System  
Media Hub (SD, USB, Aux)  
Remote Start System (N/A Manual Transmission)  
Security Alarm  
Protection Group \$150  
Tow Hooks  
Transfer Case Skid Plate  
Front Suspension Skid Plate  
Heated Seats and Wheel Group \$495  
A/C Auto Temperature Control with Dual Zone Control  
Heated Front Seats  
Heated Steering Wheel  
Front and Rear Rubber Floor Mats \$95  
8-Speed Automatic 8HP70 Transmission \$500  
3.92 Rear Axle Ratio \$75  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150  
Rear Window Defroster \$195  
Wheel to Wheel Side Steps \$600  
Spray-In Bedliner \$475

**DESTINATION CHARGE \$1,195**

**Package Value Savings of \$3,000**  
Included in Big Horn Price

**TOTAL PRICE: \* \$48,455**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LT7GG-271291 L4-VON: 6112 S.L. 0305



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

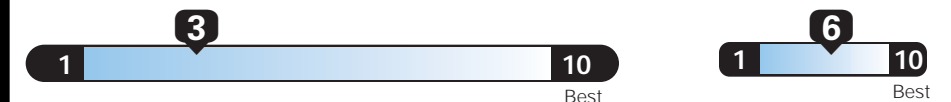
**Fuel Economy**  
**17 MPG** combined city/hwy  
15 city 21 highway  
5.9 gallons per 100 miles

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

**You spend \$5,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel COST \$2,800**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**

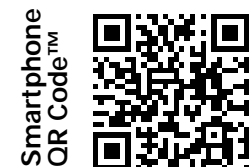


This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 59%

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO: 27%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO

**COUNTRY OF ORIGIN:**  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**

This vehicle not factory equipped for Snow Plow installation - See dealer for details.