



2017 MODEL YEAR

RAM 1500 BLACK EXPRESS QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,395

RAM 1500 ST QUAD CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl
Interior Color: Black w/ Diesel Grey seats
Interior: Cloth front 40/20/40 bench seat
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS
Transmission: 6-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Elec. shift-on-the-fly part-time transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Front stabilizer bar
- Rear stabilizer bar
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Sentry Key antitheft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- Variable intermittent windshield wipers
- Rear dome lamp
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet
- Power accessory delay

INTERIOR FEATURES

- Heavy-duty vinyl front 40/20/40 split bench seat
- Rear folding seat
- Rear underseat compartment storage
- Black vinyl floor covering
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Tilt steering column
- Manual adjust seats
- Front height adjusting shoulder belts
- Rearview day/night mirror
- Driver and passenger assist handles

- Radio 3.0 AM/FM
- 6 speakers
- Remote USB port
- Audio jack input for mobile devices

EXTERIOR FEATURES

- 17x7-inch lightweight steel wheels
- P265/70R17 BSW All-Season tires
- Tinted glass
- Power, heated, manual folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl \$225
Customer Preferred Package 25J \$1,000

- 17x7-inch aluminum wheels
- Fog lamps
- Delete spray-in bedliner
- Body-colour front fascia
- Body-colour rear bumper w/step pads
- Bright dual rear exhaust tips
- Front and rear floor mats
- Carpet floor covering

Black RAM 1500 Express Group \$2,000

- Popular Equipment Group
- Uconnect 5.0-inch Touch/Hands-free
- 20x8-in semi-gloss Black alum whls
- Cloth front 40/20/40 bench seat
- P275/60R20 BSW All-Season tires
- SiriusXM satellite radio
- 5-inch touchscreen
- Hands-free comm. with Bluetooth
- Remote keyless entry
- Full-size temporary use spare tire
- 1-year SiriusXM subscription
- ParkView Rear Back-Up Camera** \$475
- Auto-dimming rearview mirror
- Class IV hitch receiver** \$495
- Federal A/C Excise Tax** \$100
- Ontario Tire Surcharge**

Destination Charge \$1,795

TOTAL PRICE: * \$48,485

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT6HS-724306 L4-VON: 9533 S.L. 0320



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

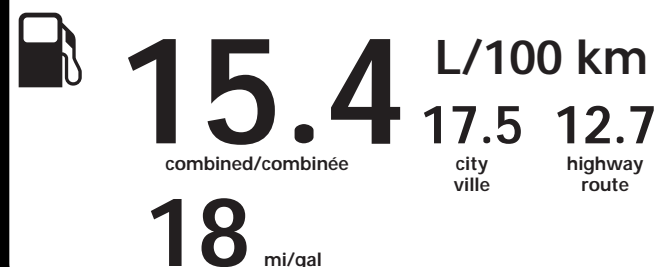
Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 864

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca vehicules.nrcan.gc.ca

Pour plus d'information visitez

