

2014 DODGE CHARGER SE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,995

DODGE CHARGER SE RWD  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Light Frost Beige Interior Colors  
Interior: Base Cloth Seats  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Active Head Restraints  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
All Speed Traction Control  
Hill Start Assist  
Rain Brake Support  
Ready Alert Braking  
Touring Suspension  
Electro-Hydraulic Power Steering  
19.1-Gallon Fuel Tank  
Tire Pressure Monitoring Display  
Outside Temperature Display  
Color Electronic Veh Info Ctr w/Reconfigure Display  
Keyless Enter-N-Go™  
Power Front Windows w/ 1-Touch Up and Down Feature  
Speed Control

INTERIOR FEATURES  
Power 6-Way Driver Seat  
Rear 60 / 40 Folding Seat  
Rear Armrest with Cup Holder Seat  
Illuminated Rear Assist Handles  
Illuminated Cup Holders  
Sun Visors with Illuminated Vanity Mirrors  
Air Conditioning with Dual Zone Temperature Control  
Uconnect® 4.3 CD/MP3  
Audio Jack Input for Mobile Devices  
Remote USB Port  
6 Speakers  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column  
Woven Micro Aluminum Interior Accents

EXTERIOR FEATURES  
17-Inch Aluminum Wheels  
P215/65R17 BSW All Season Tires  
Compact Spare Tire  
Automatic Headlamps  
Acoustic Windshield  
Acoustic Front Door Glass  
Power Mirrors with Manual Fold-Away  
Remote Fuel Door Release  
Dual Chrome Exhaust Tips  
Capless Fuel Fill

OPTIONAL EQUIPMENT  
Customer Preferred Package 23G \$595  
Connectivity Group  
Bluetooth® Streaming Audio  
Uconnect® Voice Command with Bluetooth®  
Auto-Dimming Rearview Mirror w/ Microphone  
Leather-Wrapped Steering Wheel  
Leather-Wrapped Shift Knob  
Sport Appearance Group \$895  
Rear Body-Color Spoiler  
18-Inch Chrome-Clad Aluminum Wheels  
P235/55R18 BSW All Season Performance Tires  
Uconnect® 4.3S CD/MP3 \$195  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$29,675

WARRANTY COVERAGE  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDXBG0EH-323590 L4-VON: 7141 S.L. 0730



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

2013 IIHS TOP SAFETY PICK

For more information visit: [www.dodge.com](http://www.dodge.com)  
or call 1-800-4ADODGE

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy  
21 MPG combined city/hwy  
18 city  
27 highway  
4.8 gallons per 100 miles  
Large cars range from 14 to 29 MPG. The best vehicle rates 119 MPGe.

You spend \$1,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 5  
Smog Rating (tailpipe only) 6  
This vehicle emits 421 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

Rollover ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.  
Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 71 %  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 15 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
BRAMPTON, ONTARIO, CANADA  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES