



2013 MODEL YEAR RAM 1500 ST REG CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$23,285

RAM 1500 ST REG CAB 4X2
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Heavy Duty Vinyl 40 / 20 / 40 Split Bench Seat
Engine: 3.6-Liter V6 FFV 24-Valve VVT Engine
Transmission: TorqueFlite 8-Spd Auto 8HP45 Trans w/Rotary Shifter

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Heavy Duty Engine Cooling
Heavy Duty Transmission Oil Cooler
32-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Locking Tailgate
Manual Door Locks
Manual Windows
Spray in Bedliner
Class IV Receiver Hitch

INTERIOR FEATURES

Front Armrest with Three Cup Holders
Air Conditioning
Uconnect® 3.0 AM/FM
6 Speakers
Audio Jack Input for Mobile Devices
Media Hub (USB, Aux)
Tilt Steering Column
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet
Rearview Day / Night Mirror
Behind the Seat Storage / Bin
Black Vinyl Floor Covering
EXTERIOR FEATURES
Halogen Quad Headlamps
17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Full-Size Spare Tire

Manual 6-Inch x 9-Inch Black Mirrors
Automatic Headlamps
Tinted Glass Windows
Black Door Handles
Black Front Bumper
Black Rear Bumper
Black Grille

OPTIONAL EQUIPMENT

Customer Preferred Package 22B
Tradesman Package \$735
Power and Remote Entry Group
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry with All-Secure
Power Black Heated Mirrors with Manual Fold-Away
Premium Door Trim with Map Pocket
TorqueFlite 8-Spd Auto 8HP45 Trans w/Rotary Shifter \$500
Active Grille Shutters
Rotary Shifter
3.6-Liter V6 FFV 24-Valve VVT Engine \$500
180-Amp Alternator
Auxiliary Transmission Oil Cooler
3.21 Rear Axle Ratio
50 State Emissions
Flex Fuel Vehicle
Delete Spray in Bedliner -\$325

DESTINATION CHARGE \$1,095

TOTAL PRICE: * \$25,790

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6DG7DG-577041

L4-VON: 9650

S.L. 0506

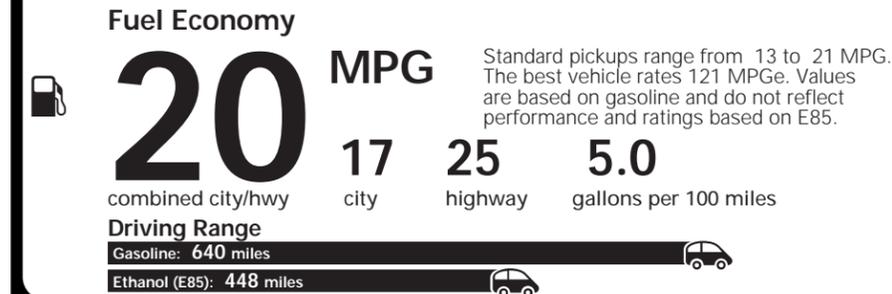


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)



You spend \$1,650 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 449 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY