



2015 MODEL YEAR

WRANGLER RUBICON HARD ROCK

Go Anywhere
Do Anything[®]

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,395

JEEP WRANGLER RUBICON 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 6-Speed Manual NSG370 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Torx Tool Kit
4:1 Rock-Trac[®] Part-Time 4WD System
Tru-Lok[®] Differential Front and Rear Axles
Electronic Front Sway Bar Disconnect
Rear Stabilizer Bar
Next Generation Dana[®] 44 Heavy Duty Rear Axle
Next Generation Dana[®] 44 Heavy Duty Front Axle
Rock Rails
Transfer Case Skid Plate
Fuel Tank Skid Plate
18.6-Gallon Fuel Tank
600-Amp Maintenance Free Battery
Advanced Multistage Front Airbags
Electronic Stability Control
4-Wheel Disc Brakes
Traction Control
Electronic Roll Mitigation
Hill Start Assist
Trailer Sway Damping
Sentry Key[®] Theft Deterrent System
Tire Pressure Monitor with Warning Lamp
Speed Control
Sport Bar with Full Padding
INTERIOR FEATURES
Air Conditioning

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 23J **\$4,300**

Rubicon X
Driver Seat Height Adjuster
Front Seatback Map Pockets
"Red Trail Rated" Badge
Premium Black Sunrider[®] Soft Top
Slush Mats by Mopar[®]
Auto-Dimming Mirror with Reading Lamp
Rubicon Hood Decal
Steel Front Bumper
Steel Rear Bumper
Red Front and Rear Tow Hooks
Power Dome Hood
17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels
Premium EVIC Message Center
Silver Interior Accents
Heated Front Seats

Leather-Trimmed Bucket Seats
Connectivity Group
Electronic Vehicle Information Center
Tire Pressure Monitoring Display
Power Convenience Group
Power Heated Mirrors
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry
Security Alarm
Deep Tint Sunscreen Windows
Black / Chrome Screws Fuel Filler Door
Dual Top Group **\$1,785**
Freedom Top[®] Black 3-Piece Hard Top
Delete Sunrider[®] Soft Top
Rear Window Defroster
Rear Window Wiper / Washer
Trailer Tow Group **\$295**
Trailer Tow with 4-Pin Connector Wiring
Supplemental Front Seat-Mounted Side Airbags **\$495**
Air Conditioning with Automatic Temperature Control **\$395**
Humidity Sensor
Air Filtering
Alpine[®] 9-Speakers with All Weather Subwoofer
Uconnect[®] 430N CD/DVD/MP3/HDD/NAV **\$1,095**
40 GB Hard Drive with 28 GB Available
SiriusXM Travel Link[™] / 5-Year Subscription
6.5-Inch Touchscreen Display
Remote USB Port
GPS Navigation

DESTINATION CHARGE **\$995**

TOTAL PRICE: * \$40,755

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-HJWCG7FL-513443 L4-VON: 7622 S.L. 0802



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

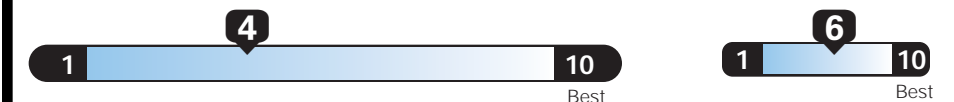
Gasoline Vehicle

Fuel Economy
18 MPG
combined city/hwy
17 city
21 highway
5.6 gallons per 100 miles
Small SUV 4WD range from 16 to 31 MPG. The best vehicle rates 119 MPGe.

You spend \$3,500
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 481 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code[™]



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 70 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: GERMANY