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VEHICLE DESCRIPTION

FIESTA

2014 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
5-SPD MANUAL TRANSMISSION

EXTERIOR  
GREEN ENVY METALLIC TRI-COA  
INTERIOR  
CHARCOAL BLACK CLOTH SEATS

EM 154240

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
<b>EXTERIOR</b> <ul style="list-style-type: none"><li>• 15" ALUMINUM WHEELS</li><li>• AUTO HEADLAMPS</li><li>• DUAL POWER MIRRORS</li><li>• EASY FUEL CAPLESS FILLER</li><li>• GRILLE - 5 BAR, CHROME</li><li>• INTEGRATED SPOTTER MIRRORS</li><li>• REAR SPOILER</li><li>• REAR WIPER</li></ul>	<b>INTERIOR</b> <ul style="list-style-type: none"><li>• AMBIENT LIGHTING</li><li>• BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS</li><li>• 60/40 SPLIT FOLD REAR SEAT</li><li>• DUAL VANITY MIRRORS</li><li>• LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO</li><li>• TILT/TELESCOPE STR COLUMN</li><li>• 1-TOUCH UP/DOWN DRIVER WIN</li></ul>	<b>FUNCTIONAL</b> <ul style="list-style-type: none"><li>• ADVANCETRAC W/ESC</li><li>• AIR CONDITIONING</li><li>• AM/FM SINGLE CD/MP3, 6SPKR</li><li>• DOME LAMP &amp; MAP LIGHTS</li><li>• FRONT DISC REAR DRUM BRAKES (ABS)</li><li>• MESSAGE CENTER W/TRIP CPTR</li><li>• POWER LOCKS AND WINDOWS</li><li>• 12V POWER OUTLETS (2)</li><li>• POWER STEERING W/EPAS</li><li>• REAR WINDOW DEFROSTER</li><li>• REMOTE KEYLESS ENTRY</li><li>• SYNC</li><li>• VARIABLE INTERVAL WIPERS</li></ul>	<b>SAFETY/SECURITY</b> <ul style="list-style-type: none"><li>• ADJUSTABLE SAFETY BELTS</li><li>• AIRBAG - DRIVER KNEE</li><li>• AIRBAGS - DUAL STAGE FRONT</li><li>• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT</li><li>• AIRBAGS - SIDE AIR CURTAIN</li><li>• MYKEY</li><li>• PERIMETER ALARM</li><li>• SECURITY ANTI-THEFT ENGINE IMMOBILIZER</li><li>• TIRE PRESSURE MONITOR SYS</li></ul> <b>WARRANTY</b> <ul style="list-style-type: none"><li>• 3YR/36,000 BUMPER / BUMPER</li><li>• 5YR/60,000 POWERTRAIN</li><li>• 5YR/60,000 ROADSIDE ASSIST</li></ul>


INCLUDED ON THIS VEHICLE	(MSRP)		(MSRP)
<b>EQUIPMENT GROUP 200A</b>			
<b>OPTIONAL EQUIPMENT</b>			
2014 MODEL YEAR			
GREEN ENVY METALLIC TRI-COAT	595.00		
FRONT LICENSE PLATE BRACKET	NO CHARGE		
CALIFORNIA EMISSIONS SYSTEM	NO CHARGE		
FIESTA GRAPHIC	195.00		
EXTERIOR PROTECTION PACKAGE	225.00		

PRICE INFORMATION	
BASE PRICE	\$16,050.00
TOTAL OPTIONS	1015.00
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TOTAL VEHICLE & OPTION	17065.00
DESTINATION & DELIVERY	795.00

	RAMP ONE		TOTAL MSRP	\$17,860.00
	RH27		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 71-M031 O/T 2		
	RAIL	M971 D 6A PJ 415 001050 06 17 14		


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



31 MPG

combined city/hwy

28 city

36 highway

3.2 gallons per 100 miles

You save

\$3,000

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

8

10

Best

1

6


10

Best

This vehicle emits 288 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.




Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★▲
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Based on the risk of injury in a side impact.

Rollover


★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236




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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.



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Standard messaging & data plan rates may apply.