



## VEHICLE DESCRIPTION

## FIESTA

Go Further  
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2014 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
5-SPD MANUAL TRANSMISSION

EM 154240

EXTERIOR  
GREEN ENVY METALLIC TRI-COAT  
INTERIOR  
CHARCOAL BLACK CLOTH SEATS

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**  
• 15" ALUMINUM WHEELS  
• AUTO HEADLAMPS  
• DUAL POWER MIRRORS  
• EASY FUEL CAPLESS FILLER  
• GRILLE - 5 BAR, CHROME  
• INTEGRATED SPOTTER MIRRORS  
• REAR SPOILER  
• REAR WIPER

**INTERIOR**  
• AMBIENT LIGHTING  
• BUCKET SEATS-MANUAL 6-WAY  
DRIVER, 4-WAY FRONT PASS  
• 60/40 SPLIT FOLD REAR SEAT  
• DUAL VANITY MIRRORS  
• LEATHER WRAPPED STR WHEEL  
W/CRUISE AND AUDIO CONTROL  
• TILT/TELESCOPE STR COLUMN  
• 1-TOUCH UP/DOWN DRIVER WIN

**FUNCTIONAL**  
• ADVANCETRAC W/ESC  
• AIR CONDITIONING  
• AM/FM SINGLE CD/MP3, 6SPKR  
• DOME LAMP & MAP LIGHTS  
• FRONT DISC REAR DRUM  
BRAKES (ABS)  
• MESSAGE CENTER W/TRIP CPTR  
• POWER LOCKS AND WINDOWS  
• 12V POWER OUTLETS (2)  
• POWER STEERING W/EPAS  
• REAR WINDOW DEFROSTER  
• REMOTE KEYLESS ENTRY  
• SYNC  
• VARIABLE INTERVAL WIPERS

**SAFETY/SECURITY**  
• ADJUSTABLE SAFETY BELTS  
• AIRBAG - DRIVER KNEE  
• AIRBAGS - DUAL STAGE FRONT  
• AIRBAGS - FRONT SEAT  
MOUNTED SIDE IMPACT  
• AIRBAGS - SIDE AIR CURTAIN  
• MYKEY  
• PERIMETER ALARM  
• SECURITY ANTI-THEFT ENGINE  
IMMOBILIZER  
• TIRE PRESSURE MONITOR SYS

**WARRANTY**  
• 3YR/36,000 BUMPER / BUMPER  
• 5YR/60,000 POWERTRAIN  
• 5YR/60,000 ROADSIDE ASSIST

## INCLUDED ON THIS VEHICLE

(MSRP)

(MSRP)

## EQUIPMENT GROUP 200A

## OPTIONAL EQUIPMENT

2014 MODEL YEAR

GREEN ENVY METALLIC TRI-COAT  
FRONT LICENSE PLATE BRACKET  
CALIFORNIA EMISSIONS SYSTEM  
FIESTA GRAPHIC  
EXTERIOR PROTECTION PACKAGE

595.00  
NO CHARGE  
NO CHARGE  
195.00  
225.00

## PRICE INFORMATION

BASE PRICE \$16,050.00  
TOTAL OPTIONS 1015.00

TOTAL VEHICLE & OPTION  
DESTINATION & DELIVERY 17065.00  
795.00

TOTAL MSRP \$17,860.00

This label is affixed pursuant to the Federal Automobile  
Information Disclosure Act. Gasoline, License, and Title Fees,  
State and Local taxes are not included. Dealer installed  
options or accessories are not included unless listed above.

RAMP ONE  
RH27RAMP TWO  
FINAL ASSEMBLY PLANT

CUAUTITLAN

METHOD OF TRANSP.  
RAIL

ITEM #: 71-M031 O/T 2

M971 D 6A PJ 415 001050 06 17 14

## EPA DOT Fuel Economy and Environment



## Fuel Economy

**31** MPG  
combined city/hwy

Subcompacts range from 15 to 119  
MPG. The best vehicle rates 119 MPG.

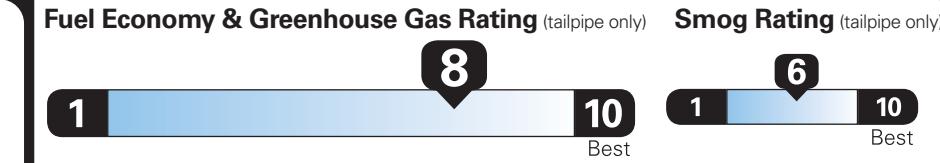
28  
city  
36  
highway

3.2 gallons per 100 miles

You **save**  
**\$3,000**

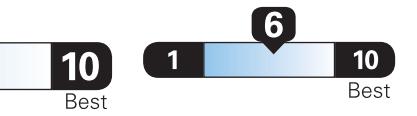
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

## Smog Rating (tailpipe only)



This vehicle emits 288 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and  
distributing fuel also create emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).

## Fuel Economy &amp; Greenhouse Gas Rating (tailpipe only)



1 8 10 6 10 Best

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPG is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

## Overall Vehicle Score

★ ★ ★ ★ ▲

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Frontal  
CrashDriver  
Passenger★ ★ ★ ★ ★  
★ ★ ★ ★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
CrashFront seat  
Rear seat★ ★ ★ ★ ★  
★ ★ ▲

Based on the risk of injury in a side impact.

Rollover

★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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Standard messaging & data plan rates may apply.



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