

# Jeep® 2016 MODEL YEAR WRANGLER RUBICON 4X4

Go Anywhere  
Do Anything®

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$32,695**

### JEEP WRANGLER RUBICON 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Seats with Adjustable Head Restraints

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

18.6-Gallon Fuel Tank

600-Amp Maintenance Free Battery

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Tire Pressure Monitor with Warning Lamp

Speed Control

Sport Bar with Full Padding

### INTERIOR FEATURES

Air Conditioning

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Tilt Steering Column

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Premium Instrument Cluster with Tachometer

115-Volt Auxiliary Power Outlet

Driver Seat Height Adjuster

Rear Folding Seat

Front Floor Mats

Rear Compartment Covered Storage

### EXTERIOR FEATURES

"Trail Rated" Badge

"Rubicon" Badge

Full Metal Doors with Roll-up Windows

LT255/75R17 BSW Off-Road Tires

17-Inch x 7.5-Inch Polished Mineral Gray Wheels

Two Front Tow Hooks and One Rear Tow Hook

Automatic Headlamps

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

#### Rubicon Package 24R

Trailer Tow Group \$395

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

Power Convenience Group \$1,595

Auto-Dimming Mirror with Reading Lamp

Power Heated Mirrors

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Security Alarm

5-Speed Automatic Transmission \$1,350

3.73 Front / Rear Axle Ratios

Hill Descent Control

Heated Front Seats \$395

Freedom Top® Body-Color 3-Piece Hard Top \$1,995

Delete Sunrider® Soft Top

Rear Window Defroster

Rear Window Wiper / Washer

Tinted Rear Quarter and Liftgate Windows

Engine Block Heater \$95

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$39,515

### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWCG0GL-108502

L4-VON: 2227

S.L.  
0911



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy  
**18** MPG  
combined city/hwy  
5.6 gallons per 100 miles

Small SUV 4WD range from 17 to 33 MPG. The best vehicle rates 119 MPGe.

17 city  
21 highway

You spend  
**\$3,500**  
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST  
**\$2,500**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 482 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

### Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 72 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.