

2013 DODGE CHALLENGER R/T PLUS

For more information visit: www.dodge.com
or call 1-800-4ADODGE

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$29,995

DODGE CHALLENGER R/T
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Dark Slate Gray Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Electronic Stability Control
 All Speed Traction Control
 Hill Start Assist
 Anti-Lock 4-Wheel Disc Heavy Duty Brakes
 Rain Brake Support
 Ready Alert Braking
 Performance Steering
 Performance Suspension
 Tire Pressure Monitor with Warning Lamp
 Keyless Go
 Sentry Key® Theft Deterrent System
 Speed Control
 Power Trunk Lid Release
 160-MPH Primary Speedometer
 19.1-Gallon Fuel Tank

INTERIOR FEATURES
 Air Conditioning with Automatic Temperature Control
 Power 6-Way Driver Seat
 Power 4-Way Driver Lumbar Adjust
 Leather-Wrapped Shift Knob
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Auto-Dimming Rearview Mirror w/ Microphone
 Uconnect® 130 CD/MP3
 6 Speakers

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 888-539-7474
 Power Windows with Front One-Touch-Down Feature
 12-Volt Center Console Power Outlet
 Luxury Front and Rear Floor Mats

EXTERIOR FEATURES
 18-Inch x 7.5-Inch Aluminum Wheels
 P235/55R18 BSW All Season Performance Tires
 Rear Body-Color Spoiler
 Halogen Headlamps
 Fog Lamps
 Power Mirrors with Manual Fold-Away
 Dual Rear Exhaust with Bright Tips
 Bright Fuel Filler Door

OPTIONAL EQUIPMENT

Customer Preferred Package 28J \$2,000
 ParkSense® Rear Park Assist System
 Leather-Trimmed Bucket Seats
 Heated Front Seats
 6 Boston Acoustics® Speakers
 276-Watt Amplifier
 Electronics Convenience Group
 Temperature and Compass Gauge
 Tire Pressure Monitoring Display
 Universal Garage Door Opener
 Security Alarm
 Power Heated Mirrors with Manual Fold-Away
 Sound Group II \$1,295
 7 Boston Acoustics® Speakers with Subwoofer
 368-Watt Amplifier
 5-Speed Automatic Transmission \$1,200
 Sport Mode
 Steering Wheel Mounted Paddle Shifters
 AutoStick® Automatic Transmission
 Tip Start
 3.06 Rear Axle Ratio
 Anti-Lock 4-Wheel Disc Performance Brakes
 Remote Start System \$840
 Power Sunroof \$790
 Uconnect® 730N SAT/CD/DVD/MP3/HDD/NAV
 Integrated Voice Command with Bluetooth®
 40 GB Hard Drive with 20 GB Available
 6.5-Inch Touch Screen Display
 GPS Navigation
 SiriusXM Traffic / 1-Year Traffic Service
 SiriusXM Travel Link/1Yr Travel Link Subscription \$1,295
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 245/45R20 BSW All Season Performance Tires

DESTINATION CHARGE \$995

TOTAL PRICE: * \$38,410

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Roadside assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

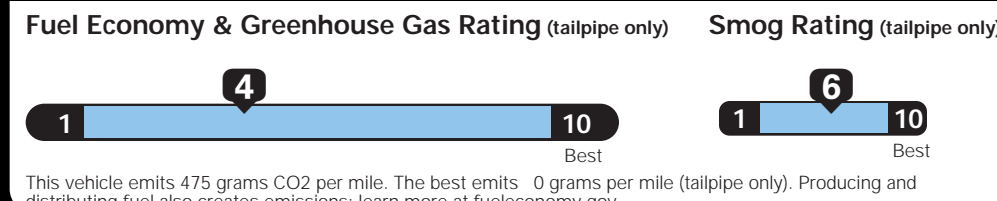
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
19 MPG combined city/hwy
16 MPG city
25 MPG highway
 Midsize cars range from 13 to 58 MPG. The best vehicle rates 121 MPGe.
5.3 gallons per 100 miles

You spend \$2,900 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,900



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat ★★★★★
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 15 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
BRAMPTON, ONTARIO, CANADA
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDYBT9DH-670305 L4-VON: 0003 S.L. 0531



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.
Bumper Performance
 This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.