

2014 DODGE CHALLENGER SXT PLUS 100TH ANNIVERSARY EDITION

For more information visit: www.dodge.com
or call 1-800-4ADODGE

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,295

DODGE CHALLENGER
Exterior Color: Ivory Tri-Coat Pearl Exterior Paint
Interior Color: Dark Slate Gray / Foundry Black Interior Colors
Interior: Nappa Leather Seats with Cloud Overprint
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front / Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Electronic Stability Control
All Speed Traction Control
Hill Start Assist
Anti-Lock 4-Wheel Disc Brakes
Rain Brake Support
Ready Alert Braking
Electro-Hydraulic Power Steering
Sport Suspension
Sentry Key® Theft Deterrent System
Keyless Go™
Speed Control
Power Trunk Lid Release
Illuminated Entry
140-MPH Primary Speedometer
Speed Sensitive Power Locks
Tire Pressure Monitor with Warning Lamp
19.1-Gallon Fuel Tank

INTERIOR FEATURES
Air Conditioning with Automatic Temperature Control
Power 6-Way Driver Seat
Power 4-Way Driver Lumbar Adjust
Rear 60 / 40 Folding Seat
Rear Armrest with Cup Holder Seat

OPTIONAL EQUIPMENT

Ivory Tri-Coat Pearl Exterior Paint \$500
Customer Preferred Package 26B \$4,500
100th Anniversary Appearance Group
"100th Anniversary" Badge
Accent Color Grille
20-Inch Aluminum Wheels w/Granite Crystal Pockets
245/45R20 BSW All Season Performance Tires
Anti-Lock Brakes
Performance Suspension
Performance Steering
Steering Wheel Mounted Shift Control
Sport Mode
Rear Body-Color Spoiler
Automatic Headlamps
Fog Lamps
Nappa Leather Seats with Cloud Overprint

Heated Front Seats
Performance Flat-Bottom Steering Wheel
Bright Pedal Kit
Premium Berber Floor Mats
100th Anniversary Jeweled Key Fob
Auto-Dimming Rearview Mirror with Microphone
Sun Visors with Illuminated Vanity Mirrors
7 Boston Acoustics® Speakers with Subwoofer
368-Watt Amplifier
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
Uconnect® Voice Command with Bluetooth®
Bluetooth® Streaming Audio
ParkSense® Rear Park Assist System
Remote USB Port
Electronics Convenience Group \$750
Remote Start System
Temperature and Compass Gauge
Tire Pressure Monitoring Display
Power Heated Mirrors with Manual Fold-Away
Universal Garage Door Opener
Security Alarm
High Intensity Discharge Headlamps \$695
Uconnect® 730N CD/DVD/MP3/HDD/NAV \$1,095
Integrated Voice Command with Bluetooth®
40 GB Hard Drive with 20 GB Available
6.5-Inch Touch Screen Display
GPS Navigation
SiriusXM Traffic™ / 1-Year Traffic Service
SiriusXM Travel Link™ / 1-Year Subscription

DESTINATION CHARGE \$995

TOTAL PRICE: * \$34,830

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDYAGXE-229692 L4-VON: 1330 S.L. 0123



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

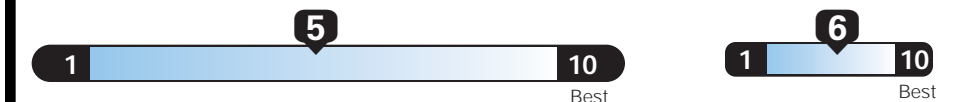
Gasoline Vehicle

Fuel Economy
21 MPG combined city/hwy
18 MPG city
27 MPG highway
4.8 gallons per 100 miles
Midsize cars range from 13 to 58 MPG. The best vehicle rates 119 MPGe.

You spend \$1,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,550

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

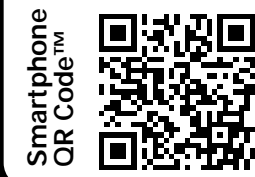


This vehicle emits 421 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★▲

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight. ▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★▲
Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 69 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 16 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
BRAMPTON, ONTARIO, CANADA
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.