



2017 MODEL YEAR
RAM 3500 LARAMIE LONGHORN MEGA CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$60,175

RAM 3500 LONGHORN MEGA CAB 4X4
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Filigree Leather Seats
Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front and Rear Airbags
ParkSense® Front / Rear Park Assist System
ParkView™ Rear Back-Up Camera
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Anti-Spin Differential Rear Axle
3.73 Axle Ratio
Trailer Brake Control
Remote Keyless Entry
Sentry Key® Theft Deterrent System
Speed Control
Power Chrome Trailer Tow Mirrors w/Power Fold-Away
Bi-Function Halogen Projector Headlamps
Chrome Premium Tail Lamps
Power Front Windows w/ 1-Touch Up and Down Feature
Remote Start System (N/A Manual Transmission)

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4 NAV
Uconnect® Access 1-Yr Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Integrated Voice Command with Bluetooth®
GPS Navigation
9 Alpine® Speakers with Subwoofer
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated Front Seats
Heated Second-Row Seats
Media Hub (USB, Aux)
Remote USB Port - Charge-Only
Ventilated Front Seats
Memory for Radio, Driver’s Seat, Mirrors and Pedals
Power Adjustable Pedals with Memory
Heated Steering Wheel
Steering Wheel Mounted Audio Controls

EXTERIOR FEATURES
18-Inch x 8-Inch Aluminum White Gold Pocket Wheels
LT275/70R18E BSW All Season Tires

LED Bed Lighting
Locking Tailgate
Fog Lamps
Class V Receiver Hitch
7 Pin Wiring Harness
Trailer Tow with 4-Pin Connector Wiring
Spray-In Bedliner
Rear Power Sliding Window

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Longhorn Package 2FK
Chrome Belt Moldings
Chrome Grille with Ram Letters
Monotone Paint \$225
18-Inch x 8-Inch Polished Alum Silver Pocket Whls
Body-Color Fender Flares
Bright Front Bumper
Bright Rear Bumper
Chrome Tubular Side Steps
6-Speed Automatic 68RFE Transmission
3.42 Axle Ratio
6.7-Liter I6 Cummins® Turbo Diesel Engine \$8,700
220-Amp Alternator
Diesel Exhaust Brake
Ram Active Air™
Power Sunroof \$1,095
Keyless Enter ‘n Go™ \$195
Clearance Lamps \$95
Single Disc Remote CD Player \$295
20-Inch x 8.0-Inch Polished Aluminum Wheels \$1,595
LT285/60R20E OWL On/Off-Road Tires

DESTINATION CHARGE \$1,395

TOTAL PRICE: * \$73,770

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR/100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3R3NLOHG-661985 L4-VON: 4295 S.L. 0207



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment



Fuel Economy
N/A
combined city/hwy city highway
N/A gallons per 100 miles

Heavy duty vehicle,
no label required.

You save
N/A
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
N/A

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)
1 10 Best 1 10 Best

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government
for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236