



2014 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$57,195

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Black Clear Coat

Interior Color: Canyon Brown/Lt. Frost Beige

Interior: Premium Filigree Leather Seats

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift On Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

ParkView(TM) Rear Back-up Camera

ParkSense Rear Park Assist System

Radio/Drv Seat/Mirrors/Pedals Memory

Universal Garage Door Opener

Security Alarm

Remote Keyless Entry with All-Secure

Remote Start System

Bi-Function Projector Chrome H/Lamp

Trailer Tow w/4-Pin Connector Wiring

Alternator - 180 Amp

INTERIOR FEATURES

Premium Filigree Leather Seats

Rear 60/40 Split Folding Seat

Pwr 10-Way Mem Drvr 6-Way Pass Seats

Power Lumbar Adjust

Heated Front Seats

Ventilated Front Seats

Heated Second Row Seats

Premium Leather Wrapped Steering Whl

Steering Wheel Mounted Audio Ctrl

Heated Steering Wheel

Air Cond ATC w/Dual Zone Control

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Power Adjustable Pedals w/Memory

Rear Power Sliding Window

LED Interior Lighting

Uconnect 8.4AN AM/FM/BT/NAV

8.4" Touchscreen Display

9 Amplified Speakers w/Subwoofer

SiriusXM Satellite Radio

RR View Auto Dim Mirror w/Microphone

Integrated Voice Command w/Bluetooth

GPS Navigation

Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9.0 Alum Polish/Gold Inserts Whls

P275/60R20 BSW All Season Tires

Power Folding Mirrors

TOTAL PRICE: * \$63,030

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT9ES-216860

L4-VON: 6042

S.L. 1226



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

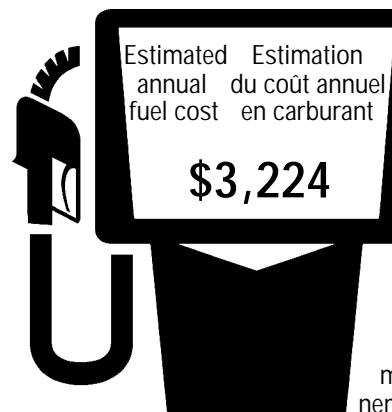
* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE
14.6 19
L/100 km mi/gal



HIGHWAY / ROUTE
9.8 29
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**