



2014 MODEL YEAR

RAM 3500 BIG HORN CREW CAB 4X4 LONG BOX

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,045

RAM 3500 SLT CREW CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake
Transmission: AISIN Heavy Duty 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Spin Differential Rear Axle
3.73 Rear Axle Ratio
Electronic Stability Control
Heavy Duty Engine Cooling
Anti-Lock 4-Wheel Disc Brakes
Trailer Brake Control
Remote Keyless Entry with All-Secure
Sentry Key® Theft Deterrent System
Speed Control
Power Door Locks
Power Front Windows w/ 1-Touch Up and Down Feature
Automatic Headlamps
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps

INTERIOR FEATURES

Air Conditioning
Uconnect® 5.0 AM/FM/BT
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Media Hub (USB, Aux)
Remote USB Port - Charge Only
6 Speakers

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats \$250
Customer Preferred Package 28Z \$1,135

18-Inch x 8-Inch Polished Forged Aluminum Wheels
Cloth 40 / 20 / 40 Premium Bench Seat
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Fog Lamps
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Luxury Group \$440
Heated Front Seats
Comfort Group
7-Inch Multi-View Cluster
Heated Steering Wheel
Overhead Console with Garage Door Opener
Auto-Dimming Rearview Mirror with Microphone
Sun Visors with Illuminated Vanity Mirrors

Protection Group \$90
Cold Weather Group
Engine Block Heater
Winter Front Grille Cover
Heavy Duty Snow Plow Prep Group \$135
220-Amp Alternator
Transfer Case Skid Plate Shield
5th Wheel / Gooseneck Towing Prep Group \$400
Front and Rear Rubber Floor Mats \$80
AISIN Heavy Duty 6-Speed Automatic Transmission \$2,795
3.42 Rear Axle Ratio
4.10 Rear Axle Ratio \$50
6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995
180-Amp Alternator
Ram Active Air™
Selective Catalytic Reduction (UREA-DEF)
Center High-Mount Stop Lamp with Camera \$325
Uconnect® 8.4A AM/FM/BT/ACCESS \$505
8.4-Inch Touch Screen Display
NAV-Ready. See Dealer for Details
Media Hub (SD, USB, Aux)
LT235/80R17E OWL On/Off-Road Tires \$200
17-Inch x 6.0-Inch Aluminum Wheels \$300
Dual Rear Wheels \$1,200
17-Inch x 6.0-Inch Steel Wheels
LT235/80R17E BSW All Season Tires
Bright Wheel Skins
Clearance Lamps
ParkSense® Rear Park Assist System \$250
ParkView™ Rear Back-up Camera \$200

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$59,590

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRHL4EG-109593 L4-VON: 3858 S.L. 0913



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Fuel Economy Heavy duty vehicle, no label required. **You save N/A** in fuel costs over 5 years compared to the average new vehicle.

N/A combined city/hwy city highway
N/A gallons per 100 miles

Annual fuel COST **N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 1 10 Best

Smog Rating (tailpipe only) 1 10 Best

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236