



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,640

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth Bench Seat
Engine: 3.6L V6 24V VVT eTorque Engine Upg I
Transmission: 8-Speed Automatic 850RE Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Park Brake
Ready-Alert Braking
Rain-Brake Support
Tire-Fill Alert
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Rotary Shifter-Black
Class III Bumper Hitch
7-Pin Wiring Harness
26-Gallon Fuel Tank
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display
Cluster 3.5-Inch TFT Black and White Display
Integrated Voice Command with Bluetooth®
Media Hub-2 USB, Full Funct, Aux
12-Volt Auxiliary Power Outlet
6-Speakers
4-Way Manual Adjustable Driver Seat
4-Way Manual Adjustable Front Passenger Seat
Power Front Windows with 1-Touch Up & Down
Front and Rear Climate-Control Outlets
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Shift Control
Tilt / Telescope Steering Column

EXTERIOR FEATURES

18-Inch x 8.0-Inch Wheels
275/65R18 BSW All-Season LRR Tire

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100
Customer Preferred Package 23Z \$845
Bed Utility Group
Deployable Bed Step (NAW Multi-Functional Tailgate)
4-Adjustable Cargo Tie-Down Hooks
Pick-Up Box Lighting

Spray-in Bedliner \$1,300
Big Horn Level 1 Equipment Group
2nd-Row In-Floor Storage Bins
8.4-Inch Touchscreen Display
Apple CarPlay®
Class IV Receiver-Hitch
Cluster 3.5-Inch TFT Color Display
Exterior Mirrors with Supplemental Signals
Google Android Auto™
4-Way Power Lumbar Adjustable Driver Seat
8-Way Power Driver Seat
Power Adjustable Pedals
Power Folding Mirrors
Rear Power Sliding Window
Rear Window Defroster
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage Door Opener
Front and Rear Rubber Floor Mats \$135
Wheel-to-Wheel Side-Steps \$745
Rear Wheelhouse Liners \$195
Remote-Start System \$245

Destination Charge \$1,695

Package Value Savings of \$1,700

Included in Level 1 Equipment Group Price

TOTAL PRICE: * \$47,900

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-RRFFG8LN-231702 L4-VON: 3833 1226



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



21 MPG
combined city/hwy
19 city 24 highway

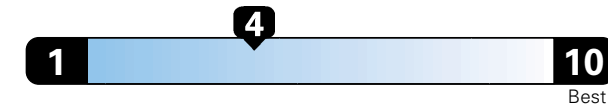
4.8 gallons per 100 miles

Standard pickups range from 12 to 25 MPG .
The best vehicle rates 136 MPGe.

You spend
\$2,250
in fuel costs
over 5 years
compared to the
average new vehicle.

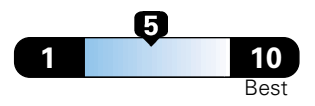
Annual fuel cost
\$1,950

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat ★★★★★
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

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