



2013 MODEL YEAR
RAM 1500 SPORT QUAD CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,650

RAM 1500 SPORT QUAD CAB 4X4
Exterior Color: Flame Red Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- FUNCTIONAL/SAFETY FEATURES
- Floor Mount Automatic Shift Lever
 - Remote Keyless Entry with All-Secure
 - Trailer Tow with 4-Pin Connector Wiring
 - 7 Pin Wiring Harness
 - Anti-Lock 4-Wheel Disc Brakes
 - Heavy Duty Engine Cooling
 - 3.55 Rear Axle Ratio
 - NAV-Ready. See Dealer for Details
 - Luxury Group
 - Electric Shift-On-Demand Transfer Case

- INTERIOR FEATURES
- Full-Length Floor Console
 - Overhead Console with Garage Door Opener
 - Sun Visors with Illuminated Vanity Mirrors
 - LED Interior Lighting
 - 7-Inch Multiview Display in Instrument Cluster
 - Uconnect® 8.4A AM/FM/BT/ACCESS
 - Uconnect® Access Advantage
 - 6 Month Trial (Registration Required)
 - For Details, Go to DriveUconnect.com
 - 8.4-Inch Touch Screen Display
 - Remote SD Card Slot
 - Remote USB Port - Charge Only
 - SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 - For More Information, Call 800-643-2112
 - Power 10-Way Driver Seat
 - Power Lumbar Adjust
 - Power Front Windows w/ 1-Touch Up and Down Feature
 - Leather-Wrapped Steering Wheel
 - Steering Wheel Mounted Audio Controls
 - 115-Volt Auxiliary Power Outlet
 - Folding Flat Load Floor Storage

- EXTERIOR FEATURES
- Bi-Function Halogen Projector Headlamps
 - Fog Lamps
 - Sport Tail Lamps
 - P275/60R20 OWL All Season Tires
 - 20-Inch x 9.0-Inch Polished/Painted Aluminum Wheels
 - Dual Rear Exhaust
 - Power Body-Color Heated Mirrors w/Power Fold-Away
 - Body-Color Grille
 - Body-Color Front Fascia
 - Body-Color Rear Bumper with Step Pads
 - Body-Color Door Handles

- OPTIONAL EQUIPMENT
- Customer Preferred Package 25L \$350
 - Remote Start and Security Group
 - Remote Start System
 - Security Alarm
 - Sport Premium Group \$500
 - Air Conditioning ATC with Dual Zone Control
 - 506-Watt Alpine® Surround w/9 Spkrs & Subwoofer
 - Class IV Receiver Hitch \$335

DESTINATION CHARGE \$995

TOTAL PRICE: * \$41,830

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7HT6DS-540068 L4-VON: 7106 S.L. 1030



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

15 MPG combined city/hwy
13 city
19 highway

6.7 gallons per 100 miles

You spend \$6,650 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

3 6

1 10 Best

This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow inston - See dealer for details.