



2013 MODEL YEAR
RAM 1500 TRADESMAN CREW CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$33,035

RAM 1500 ST CREW CAB 4X4
 Exterior Color: Black Clear Coat Exterior Paint
 Interior Color: Black / Diesel Gray Interior Colors
 Interior: Cloth 40 / 20 / 40 Bench Seat
 Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
 Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Electric Shift-On-The-Fly Transfer Case
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- Heavy Duty Engine Cooling
- Heavy Duty Transmission Oil Cooler
- 26-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Sentry Key® Theft Deterrent System
- Power Accessory Delay
- Automatic Headlamps
- Locking Tailgate
- 3.55 Rear Axle Ratio
- Spray-In Bedliner
- Class IV Receiver Hitch

INTERIOR FEATURES

- Front Armrest with Three Cup Holders
- Second-Row In-Floor Storage Bins
- Rear Under Seat Storage Compartment
- Air Conditioning
- Uconnect® 3.0 AM/FM
- 6 Speakers
- Audio Jack Input for Mobile Devices
- Media Hub (USB, Aux)
- Rear Folding Seat
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Door Locks
- Tilt Steering Column
- Electronic Vehicle Information Center
- 12-Volt Auxiliary Power Outlet
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- Halogen Quad Headlamps
- 17-Inch x 7.0-Inch Steel Wheels

- P265/70R17 BSW All Season Tires
- Full-Size Spare Tire
- Power Black Heated Mirrors with Manual Fold-Away
- Black Door Handles
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT

- Customer Preferred Package 25B
 - Tradesman Package \$150
 - Protection Group
 - Tow Hooks
 - Transfer Case Skid Plate
 - Front Suspension Skid Plate
- Popular Equipment Group \$645
 - Front and Rear Floor Mats
 - SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 - For More Information, Call 800-643-2112
 - Cloth 40 / 20 / 40 Bench Seat
 - Remote Keyless Entry with All-Secure
- Anti-Spin Differential Rear Axle \$325
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,310
 - 180-Amp Alternator
 - 50 State Emissions

DESTINATION CHARGE \$995

TOTAL PRICE: * \$36,460

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Roadside assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT3DS-564532 L4-VON: 0049 S.L. 1206



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

15 MPG combined city/hwy
 13 city
 19 highway

Standard pickups range from 13 to 21 MPG. The best vehicle rates 112 MPGe.

You spend \$6,650 more in fuel costs over 5 years compared to the average new vehicle.

6.7 gallons per 100 miles

Annual fuel COST \$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3 (Best 1-10)
 This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Smog Rating (tailpipe only) 6 (Best 1-10)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.
 ▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat	Not Rated
	Rear seat	Not Rated
Based on the risk of injury in a side impact.		
Rollover		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 22 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
 COUNTRY OF ORIGIN: MEXICO
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow inston - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.