



# 2014 MODEL YEAR RAM 1500 LARAMIE CREW CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$42,155**

RAM 1500 LARAMIE CREW CAB 4X2  
**Exterior Color:** Prairie Pearl Coat Exterior Paint  
**Interior Color:** Canyon Brown / Light Frost Beige Interior Colors  
**Interior:** Leather-Trimmed Bucket Seats  
 Heated Second-Row Seats  
 Full-Length Floor Console  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed TorqueFlite Auto Trans 8HP70

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-up Camera  
 Remote Keyless Entry with All-Secure  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 Class IV Receiver Hitch  
 Power Adjustable Pedals with Memory  
 Security Alarm

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control  
 Ventilated Front Seats  
 Heated Front Seats  
 Heated Steering Wheel  
 Front Center Seat Cushion Storage  
 LED Interior Lighting  
 7-Inch Multi-View Cluster  
 Uconnect® 8.4A AM/FM/BT/ACCESS  
 Integrated Voice Command with Bluetooth®  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 NAV-Ready. See Dealer for Details  
 8.4-Inch Touch Screen Display  
 Remote USB Port - Charge Only  
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
 Power Lumbar Adjust  
 9 Amplified Speakers with Subwoofer  
 Memory for Radio, Driver's Seat, Mirrors and Pedals  
 Wood Grain Instrument Panel Accent  
 115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

Bi-Function Halogen Projector Chrome Headlamps  
 Fog Lamps  
 P275/60R20 BSW All Season Tires

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels  
 Power Multi-Function Mirrors with Manual Fold-Away  
 Bright / Bright Grille  
 Accent Fender Flares  
 Premium Tail Lamps

**OPTIONAL EQUIPMENT**

Leather-Trimmed Bucket Seats \$500  
 Heated Second-Row Seats  
 Full-Length Floor Console

**Customer Preferred Package 26H**

Convenience Group \$495

Automatic High Beam Headlamp Control  
 Keyless Enter 'n Go™  
 Rain Sensitive Windshield Wipers

Monotone Paint

Body-Color Fender Flares \$80

Front and Rear Rubber Floor Mats \$80

Anti-Spin Differential Rear Axle \$325

Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500

Premium Navigation  
 SiriusXM Traffic™ / 1-Year Traffic Service  
 SiriusXM Travel Link™ / 1-Year Subscription

ParkSense® Front / Rear Park Assist System \$395

Remote Start System \$200

R1234YF Air Conditioning Refrigerant  
 OFM

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$45,845**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6NT1ES-257111 L4-VON: 5471 S.L. 0121



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

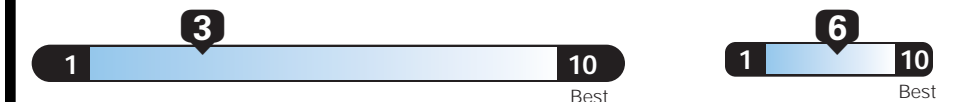
Gasoline Vehicle

**Fuel Economy**  
**17 MPG** Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.  
 combined city/hwy city highway  
**5.9** gallons per 100 miles

**You spend \$4,500**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
 MEXICO: 23 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
 ENGINE: MEXICO  
 TRANSMISSION: GERMANY