

2021 MODEL YEAR

Jeep® WRANGLER RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

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Base Price: \$39,520

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**JEOP WRANGLER RUBICON**  
**Exterior Color:** Sarge Green Clear-Coat Exterior Paint  
**Interior Color:** Black / Dark Saddle Interior Colors  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 3.6L V6 24V VVT eTorque Engine  
**Transmission:** 8-Speed Automatic 850RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES  
Jeep Wave Membership (Retail Sales/50 States Only)  
ParkView® Rear Back-Up Camera  
4:1 Rock-Trac® Heavy-Duty Part-Time 4WD System  
Tru-Lok® Front and Rear Axles  
4.10 Rear Axle Ratio  
Off-Road Plus Mode  
Performance Suspension  
Rock-Protection Sill Rails  
Fuel Tank Skid-Plate Shield  
Transfer Case Skid-Plate Shield  
Transmission Skid-Plate  
Heavy-Duty 4-Wheel Disc Anti-Lock Brakes  
Hill-Start Assist  
Remote Keyless-Entry  
Universal Garage-Door Opener  
Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags

INTERIOR FEATURES  
Uconnect® 4 with 7-Inch Display  
Cluster 7.0-Inch TFT Color Display  
Apple CarPlay®  
Google Android Auto™  
SiriusXM® Radio Trial Subscription  
For More Info, Call 800-643-2112  
8 Speakers  
Full Function Media Hub with 2-USB Plus Aux Port  
Integrated Voice Command with Bluetooth®  
Ambient LED Interior Lighting  
115-Volt Auxiliary Power-Outlet  
Power Front Windows with 1-Touch Down  
Air Conditioning with Automatic Temperature Control  
Rear Folding Seat  
Leather-Wrapped Steering Wheel  
Steering-Wheel-Mounted Audio Controls

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
Sarge Green Clear-Coat Exterior Paint \$245  
Leather-Trimmed Bucket Seats \$1,625  
**Customer Preferred Package 25R**  
Cold Weather Group \$995  
Heated Front Seats  
Remote-Start System  
Trailer-Tow and Heavy-Duty Electrical Group \$845  
Auxiliary Switches  
700-Amp Maintenance-Free Battery  
Class II Receiver Hitch  
7- and 4-Pin Wiring Harness  
LED Lighting Group \$1,465  
LED Tail Lamps

8.4-Inch Radio and Premium Audio Group \$1,995  
Alpine® Premium Audio System  
Uconnect® 4C NAV with 8.4-Inch Display  
GPS Navigation  
SiriusXM Guardian™ Connected Services w/1-Yr Trial  
SiriusXM® Travel Link with 5-Year Subscription  
SiriusXM® Traffic Plus with 5-Year Subscription  
Emergency / Assistance Call  
4G LTE Wi-Fi Hot Spot  
Safety Group \$895  
ParkSense® Rear Park-Assist System  
Hardtop Headliner by Mopar® \$495  
Stainless Door Sill Guards by Mopar® \$160  
All-Weather Floor Mats by Mopar® \$165  
8-Speed Automatic 850RE Transmission \$2,500  
Selec-Speed® Control  
4:1 Rock-Trac® Heavy-Duty Full-Time 4WD System \$695  
3.6L V6 24V VVT eTorque Engine \$750  
Remote-Proximity Keyless-Entry \$695  
Black 3-Piece Hard Top \$1,545  
Freedom Panel Storage Bag  
Rear Window Defroster  
Rear Window Wiper / Washer  
No Soft Top  
Heavy-Duty Rock Slider with Step Assist by Mopar® \$975

Destination Charge \$1,495

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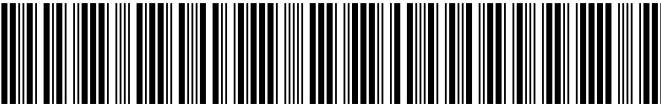
TOTAL PRICE: \* \$57,060

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**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5YEAR/60,000MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C4-HJXCG1MW-828773 L4-VON: 1252 0907-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA  
DOT

Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

21MPG

combined city/hwy

20

city

24

highway

4.8 gallons per 100 miles

Small SUV 4WD range from 16 to 120 MPGe.  
The best vehicle rates 141 MPGe.

You spend  
**\$2,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,950**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1

4

10

Best

1

5

10

Best

This vehicle emits 416 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★
		★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	Not Rated Not Rated
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Based on the risk of injury in a side impact.

Rollover	★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 60%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 20%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.