



Drive one.
ford.com

VEHICLE DESCRIPTION

FIESTA

2012 4-DOOR SEDAN S
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

CM 150979

EXTERIOR
VIOLET GRAY
INTERIOR
CHARCOAL BLACK W/LT STONE C

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">15" STEEL WHEELS WITH COVERSINTEGRATED SPOTTER MIRRORS	INTERIOR <ul style="list-style-type: none">60/40 SPLIT FOLD REAR SEATAUXILIARY AUDIO INPUT JACKCLOTH BUCKET FRONT SEATSFRONT FLOOR MATSTILT/TELESCOPE COLUMN	FUNCTIONAL <ul style="list-style-type: none">EASYFUEL CAPLESS FILLERPOWER MIRRORSQUAD BEAM HALOGEN HEADLAMPREAR WINDOW DEFROSTERVARIABLE INTERVAL WIPERSAM/FM STEREOAIR CONDITIONINGPOWER LOCKSADVANCETRAC W/ESCFRONT DISC REAR DRUM BRAKES (ABS)POWER STEERING W/EPASDOME LAMP & MAP LIGHTS	SAFETY/SECURITY <ul style="list-style-type: none">DRIVER/PASSENGER AIR BAGSAIRBAG - DRIVER KNEEAIRBAGS - SIDE AIR CURTAINCHILDPROOF REAR DOOR LOCKSTIRE PRESSURE MONITOR SYSSECURITY ANTI-THEFT ENGINE IMMOBILIZER WARRANTY <ul style="list-style-type: none">3YR/36,000 BUMPER / BUMPER5YR/60,000 POWERTRAIN5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 100A		BASE PRICE	\$13,200.00
OPTIONAL EQUIPMENT		TOTAL OPTIONS	1,095.00
POWER SHIFT 6 SPD AUTO TRANS	1,095.00		
FRONT LICENSE PLATE BRACKET	NO CHARGE	TOTAL VEHICLE & OPTIONS	14,295.00
50 STATE EMISSIONS	NO CHARGE	DESTINATION & DELIVERY	795.00

	RAMP ONE		TOTAL MSRP \$15,090.00
	RA36		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #:	71-4553 O/T 2
	RAIL		BL081 N RA 2X 230 001108 11 08 11

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

Estimated Annual Fuel Cost

\$1,682

based on 15,000 miles at \$3.70 per gallon

HIGHWAY MPG

39

Expected range for most drivers
32 to 46 MPG

Combined Fuel Economy

This Vehicle

33

10 99

All Subcompacts

See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

GOVERNMENT SAFETY RATINGS

Frontal Crash

Driver Passenger

★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Star ratings based on the risk of injury in a side impact.

▲ Safety concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Rollover

★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



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IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset

GOOD

Side Impact

GOOD

Rear Impact

GOOD

Roof Strength


GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.




Scan this code to experience this vehicle or text 3FCM150979 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.

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