



2015 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$45,195

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Blue Streak Pearl

Interior Color: Black/Diesel Grey

Interior: Premium Cloth Bucket Seats

Full Length Floor Console

10-way power driver's seat

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental front seat side air bags

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Elec Shift-on-the-Fly P/Time T/Case

Heavy Duty Transmission Oil Cooler

Heavy Duty Engine Cooling

Front Heavy Duty Shock Absorbers

Rear Heavy Duty Shock Absorbers

Remote Keyless Entry with All-Secure

Sentry Key anti-theft engine immobilizer

Locking Tailgate

Electronic Vehicle Information Centre

Halogen Quad Headlamps

Automatic Headlamps

Trailer Tow w/4-Pin Connector Wiring

Engine Block Heater

730 Amp Maintenance Free Battery

12V Auxiliary Power Outlet

INTERIOR FEATURES

2nd Row In Floor Storage Bins

Air Conditioning

Cruise control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Rear Power Sliding Window

Tilt Steering Column

Rear Folding Seat

Overhead Console

Traveler/Mini Trip Computer

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

\$1,000

Full Length Floor Console

10-way power driver's seat

Bucket seats

Rear 60/40 Split Folding Seat

115V Auxiliary Power Outlet

Power Lumbar Adjust

Folding Flat Load Floor Storage

Customer Preferred Package 26X

\$3,000

Luxury Group

20X8-inch Chrome-Clad aluminum wheels

P275/60R20 BSW All-Season tires

Chrome Tubular Side Steps

Tow Hooks

Fog Lamps

Electroluminescent Instr Cluster

Steering Wheel Mounted Audio Ctrl

Chrome Exterior Mirrors

Power Multi-Function F/Away Mirrors

Universal Garage Door Opener

Bright/Bright Billets Grille

Dual Rear Exhaust w/Bright Tips

Full Size Temporary Use Spare Tire

Locking Lug Nuts

Elec Shift On Demand Transfer Case

Sun visors with illuminated vanity mirrors

Overhead console

Leather Wrapped Steering Wheel

Protection Group

\$175

Transfer Case Skid Plate Shield

Front Suspension Skid Plate

8-speed TorqueFlite automatic transmission

\$1,000

3.92 Rear Axle Ratio

\$125

Anti-Spin Differential Rear Axle

\$525

Chrome Wheel to Wheel Side Steps

\$100

121-litre (26.6-gallon) fuel tank

\$250

Uconnect 8.4A AM/FM/SXM/BT

\$800

8.4-inch touchscreen

Harman Radio Manufacturer

Media Hub (SD, USB, Aux)

NAV-Capable! See Dealer for Details

17X7-inch Chrome-Clad aluminum wheels

-\$150

P265/70R17 OWL All-Season tires

ParkView rear back-up camera

\$450

RamBox Cargo Management System

\$1,195

Class IV Receiver Hitch

\$450

Trailer Brake Control

\$350

Spray in Bedliner

\$550

Federal A/C Excise Tax

\$100

Ontario Tire Surcharge

Destination Charge

\$1,695

TOTAL PRICE: * \$56,810

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7TT6FS-680051

L4-VON: 7517

S.L. 0414



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

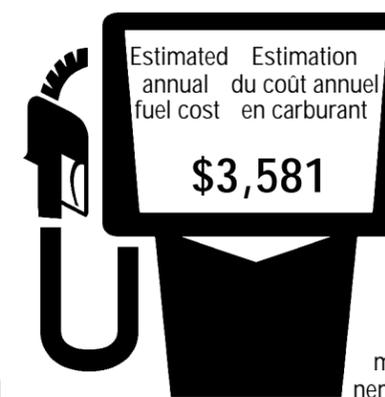
For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE*
16.2 17
L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca



Estimated annual fuel cost

\$3,581

HIGHWAY / ROUTE*
11.5 25
L/100 km mi/gal

*Les cotes reflètent des NOUVELLES méthodes d'essai
vehicules.nrcan.gc.ca

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.