



2017 MODEL YEAR

# RAM 1500 REBEL CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$54,945**

### RAM 1500 REBEL 4X4

Exterior Color: Flame Red

Interior Color: Black w/ Black seats & Red inserts

Interior: HD vinyl frt bucket w/tread pattern

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- 4-corner air suspension
- Elec. shift-on-the-fly part-time transfer case
- Front Bilstein monotube performance shocks
- Rear Bilstein monotube performance shock absorbers
- 3.92 rear axle ratio
- Engine oil cooler
- Auxiliary transmission oil cooler
- Tow hooks
- Class IV hitch receiver
- 160-amp alternator
- 215 mm front axle
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Conventional differential front axle
- Supplemental front seat side air bags
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Automatic headlamps
- 4-pin wiring harness
- Full-size spare tire

#### INTERIOR FEATURES

- Heavy-duty vinyl front bucket with tread pattern
- Power 10-way driver and 6-way passenger seats
- 7-inch customizable in-cluster display
- Rear 60/40 split folding seat
- Rebel door trim panel
- Rebel all-weather floor mats
- Heated steering wheel
- Front heated seats
- Uconnect 5.0-inch Touch/Hands-free communication
- 5-inch touchscreen
- LED fog lamps
- Air conditioning
- Steering wheel-mounted audio controls
- Power windows with front one-touch up and down
- Temperature and compass gauge
- SiriusXM satellite radio with 1-year subscription
- Hands-free communication with Bluetooth streaming

#### EXTERIOR FEATURES

- Sport performance hood
- Black grille with RAM lettering
- Black R\_A\_M tailgate badge
- LT285/70R17E BSW All-Terrain tires
- Toyo brand tires
- Black powder coated rear bumper
- Powder-coated front bumper
- 17x8-inch aluminum wheels with Matte Black pockets
- Black wheel flares

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

#### Customer Preferred Package 26W

Bright dual rear exhaust tips  
**Luxury Group \$800**

Auto-dimming rearview mirror  
Pickup box lighting  
Power folding exterior mirrors  
Blk pwr fold htd mirrors w/signals  
Auto-dimming exterior driver mirror  
Universal garage door opener  
Sun visors w/ illum. vanity mirrors  
O/head console w/garage door opener  
**8-speed TorqueFlite automatic \$1,000**  
**3.21 rear axle ratio \$125**  
**5.7L HEMI VVT V8 w/ FuelSaver MDS \$400**

Engine oil heat exchanger  
Heavy-duty transmission oil cooler  
Heavy-duty engine cooling  
**Power sunroof \$1,395**

**Keyless Enter 'n Go w/ push start \$300**  
Remote proximity keyless entry

**Uconnect 8.4-in SXM/Hands-free \$950**  
8.4-inch touchscreen  
Humidity sensor

Nav-ready, see retailer for details  
A/C w/ dual-zone auto temp control

**9 Alpine speakers with subwoofer \$450**

**Park-Sense Rear Park Assist System \$425**

**ParkView Rear Back-Up Camera \$450**

**Federal A/C Excise Tax \$100**  
**Ontario Tire Surcharge**

Destination Charge \$1,795

**TOTAL PRICE: \* \$63,135**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT6HS-681003

L4-VON: 5924

S.L. 0216



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

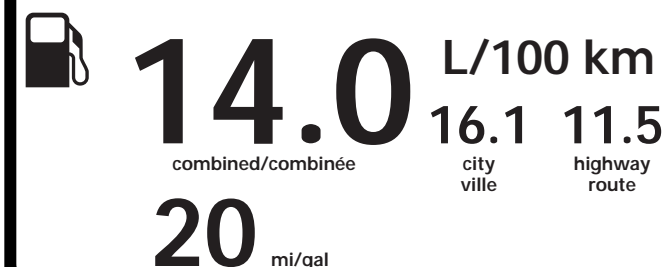
Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

**\$ 2 604**

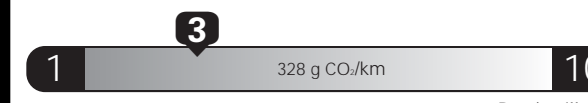
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

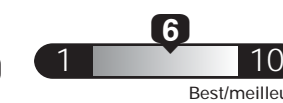
9.8 - 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

