

# 2015 DODGE CHARGER SE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$27,995**

**DODGE CHARGER SE RWD**  
**Exterior Color:** Pitch Black Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth Seat  
**Engine:** 3.6-Liter V6 24-Valve VVT Engine  
**Transmission:** 8-Speed Automatic 8HP45 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Active Head Restraints
- Anti-Lock 4-Wheel Disc Brakes
- Rain Brake Support
- Ready Alert Braking
- Electronic Stability Control
- All Speed Traction Control
- Electric Power Steering
- Hill Start Assist
- Tire Pressure Monitoring Display
- Keyless Enter 'N Go™
- Sentry Key® Theft Deterrent System
- Power Front Windows w/ 1-Touch Up and Down Feature
- Automatic Headlamps
- Variable Intermittent Windshield Wipers
- Speed Control
- Child Seat Upper Tether Anchorages
- Rear Door Child Protection Locks

- INTERIOR FEATURES**
- Uconnect® 5.0-Inch Touchscreen AM/FM/BT
  - 6 Speakers
  - Instrument Cluster w/7-Inch Reconfigurable Display
  - Integrated Voice Command with Bluetooth®
  - Leather-Wrapped Steering Wheel
  - Steering Wheel Mounted Audio Controls
  - Tilt / Telescope Steering Column
  - Media Hub (SD, USB, Aux)
  - Dual Remote USB Port - Charge-Only
  - Two 12-Volt Auxiliary Power Outlets
  - Air Conditioning with Dual Zone Temperature Control

- Compass Gauge
  - Outside Temperature Display
  - Power 6-Way Driver Seat
  - Height-Adjustable Front Shoulder Belts
  - Rear 60 / 40 Folding Seat
  - Front and Rear Floor Mats
- EXTERIOR FEATURES**
- LED Daytime Running Lamps
  - Bi-Function Halogen Projector Headlamps
  - Gloss Black Grille with Satin Chrome Crosshairs
  - 18.5-Gallon Fuel Tank
  - Compact Spare Tire
  - P215/65R17 All Season Tires
  - 17-Inch x 7.0-Inch Satin Silver Aluminum Wheels
  - Dual Bright Exhaust Tips
  - Capless Fuel Fill
  - Power Mirrors with Manual Fold-Away

- OPTIONAL EQUIPMENT (May Replace Standard Equipment)**
- Customer Preferred Package 29G** \$695
- Popular Equipment Group
  - SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
  - ParkSense® Rear Park Assist System
  - For More Information, Call 800-643-2112
  - Remote Start System

**DESTINATION CHARGE \$995**

**TOTAL PRICE: \* \$29,685**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDXBG4FH-870833 L4-VON: 1010 S.L. 0617



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.dodge.com](http://www.dodge.com)  
 or call 1-800-4ADODGE

FCA US LLC

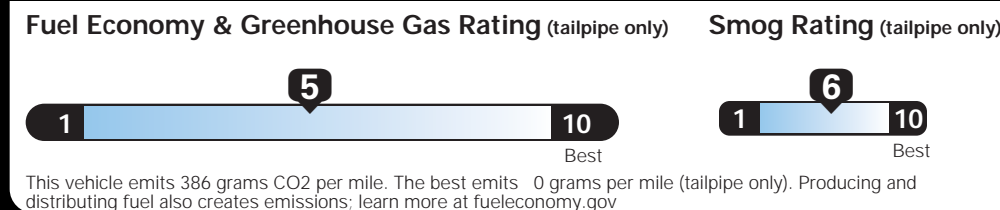
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**  
**23** MPG  
 combined city/hwy  
**19** city  
**31** highway  
 4.3 gallons per 100 miles  
 Large cars range from 14 to 29 MPG. The best vehicle rates 119 MPGe.

**You spend \$500**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,300**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
 Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Not Rated**  
 Driver Passenger  
**Not Rated**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Not Rated**  
 Front seat Rear seat  
**Not Rated**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 67 %  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
 MEXICO: 20 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
 BRAMPTON, ONTARIO, CANADA  
**COUNTRY OF ORIGIN:**  
 ENGINE: UNITED STATES  
 TRANSMISSION: GERMANY

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.  
**Bumper Performance**  
 This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.