

2015 DODGE CHARGER SE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,995

DODGE CHARGER SE RWD
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth Seat
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: TorqueFlite 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Active Head Restraints
- Anti-Lock 4-Wheel Disc Brakes
- Rain Brake Support
- Ready Alert Braking
- Electronic Stability Control
- All Speed Traction Control
- Electric Power Steering
- Hill Start Assist
- Tire Pressure Monitoring Display
- Keyless Enter 'N Go™
- Sentry Key® Theft Deterrent System
- Power Front Windows w/ 1-Touch Up and Down Feature
- Automatic Headlamps
- Variable Intermittent Windshield Wipers
- Speed Control
- Child Seat Upper Tether Anchorages
- Rear Door Child Protection Locks
- INTERIOR FEATURES
- Uconnect® 5.0-Inch Touchscreen AM/FM/BT
- 6 Speakers
- Instrument Cluster w/7-Inch Reconfigurable Display
- Integrated Voice Command with Bluetooth®
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt / Telescope Steering Column
- Media Hub (SD, USB, Aux)
- Dual Remote USB Port - Charge Only
- Two 12-Volt Auxiliary Power Outlets
- Air Conditioning with Dual Zone Temperature Control

- Compass Gauge
- Outside Temperature Display
- Power 6-Way Driver Seat
- Height-Adjustable Front Shoulder Belts
- Rear 60 / 40 Folding Seat
- Front and Rear Floor Mats
- EXTERIOR FEATURES
- LED Daytime Running Lamps
- Bi-Function Halogen Projector Headlamps
- Gloss Black Grille with Satin Chrome Crosshairs
- 18.5-Gallon Fuel Tank
- Compact Spare Tire
- P215/65R17 All Season Tires
- 17-Inch x 7.0-Inch Satin Silver Aluminum Wheels
- Dual Bright Exhaust Tips
- Capless Fuel Fill
- Power Mirrors with Manual Fold-Away

- OPTIONAL EQUIPMENT (May Replace Standard Equipment)**
- Customer Preferred Package 28G** \$595
 - Popular Equipment Group
 - SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 - ParkSense® Rear Park Assist System
 - For More Information, Call 800-643-2112
 - Remote Start System

DESTINATION CHARGE \$995

TOTAL PRICE: * \$29,585

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDXBGXFH-751412 L4-VON: 7538 S.L. 0116



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.dodge.com
 or call 1-800-4ADODGE

FCA US LLC

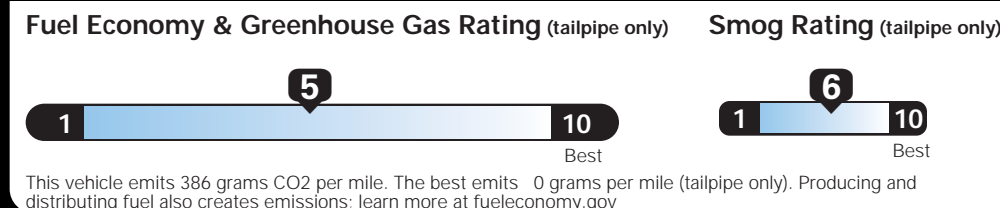
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
23 MPG combined city/hwy
 19 city 31 highway
 4.3 gallons per 100 miles
 Large cars range from 14 to 40 MPG. The best vehicle rates 119 MPGe.

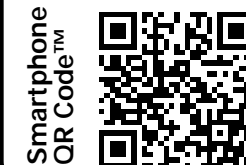
You spend \$500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,300



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 20 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 BRAMPTON, ONTARIO, CANADA
 COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.
Bumper Performance
 This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.