

2016 MODEL YEAR RAM 1500 REBEL CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$45,200

RAM 1500 REBEL 4X4

Exterior Color: Flame Red Clear Coat Exterior Paint **Interior Color:** Black / Red Interior Colors

Interior: Premium Cloth Seats with Embossed Tread Pattern Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.92 Rear Axle Ratio Class IV Receiver Hitch 4-Corner Air Suspension 26-Gallon Fuel Tank Remote Keyless Entry with All-Secure Locking Tailgate Advanced Multistage Front Airbags Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

Speed Control Sentry Key® Theft Deterrent System

INTERIOR FEATURES Air Conditioning

Uconnect® 5.0 Integrated Voice Command with Bluetooth® SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)
Perforated Steering Wheel with Red Stitching

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Tilt Steering Column Instrument Cluster with Display Screen Instrument Panel Color Keyed Bezel

Overhead Console

Off-Road Truck Door Trim Panel

Power 10-Way Driver / 6-Way Passenger Seats

Heated Front Seats

Power Lumbar Adjust

Off-Road Truck Rubber Floor Mats

Rear Power Sliding Window

Second-Row In-Floor Storage Bins

Folding Flat Load Floor Storage

EXTERIOR FEATURES

17-Inch x 8-Inch Alum Wheels w/Matte Black Pocket

LT285/70R17E BSW All Terrain Tires

Bi-Function Projector Black Headlamps

LED Fog Lamps

Sport Tail Lamps
Power Heated Mirrors with Manual Fold-Away

Black Grille with RAM Lettering

Black Powder Coated Front Bumper

L4-VON: 4237

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER. * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Rebel Package 26W

Dual Rear Exhaust with Bright Tips Luxury Group LED Bed Lighting

\$660

\$350

\$595

\$1,105

\$300

\$475

Power Heated Mirrors with Power Fold-Away **Auto-Dimming Exterior Mirror** Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror w/Microphone Sun Visors with Illuminated Vanity Mirrors Overhead Console with Garage Door Opener

Remote Start and Security Alarm Group
Remote Start System (N/A Manual Transmission) Security Alarm

Rear Camera and Park Assist Group ParkSense® Rear Park Assist System

ParkView™ Rear Back-Up Camera Monotone Paint Tonneau Cover with Embossed Ram's Head \$500 8-Speed Automatic 8HP70 Transmission \$500 5.7-Liter V8 HEMI® MDS VVT Engine \$1.150 \$175

7-Inch Rebel Reconfigurable Instrument Cluster Uconnect® 8.4 NAV **GPS Navigation**

SiriusXM Traffic / 5-Yr Traffic Subscription SiriusXM Travel Link 5-Yr Travel Link Subscription Media Hub (SD, USB, Aux)

Uconnect® Access 1-Yr Trial (Registration Reg'd) 9 Alpine® Speakers with Subwoofer

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$52,205

WARRANTY COVERAGE

Spray-In Bedliner

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/60,000_{MILE} **POWERTRAIN WARRANTY**

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC

Gasoline Vehicle



city highway combined city/hwy

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST \$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

The best vehicle rates 119 MPGe.

10

Smog Rating (tailpipe only)

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fue economy.gov Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight

Side Front seat Crash Rear seat

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 $\star\star\star$

Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 59% MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN: ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer



