



2014 MODEL YEAR
RAM 1500 R/T REG CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$34,430

RAM 1500 SPORT REG CAB 4X2
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Remote Keyless Entry with All-Secure
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- Anti-Lock 4-Wheel Disc Brakes
- Anti-Spin Differential Rear Axle
- Luxury Group

INTERIOR FEATURES

- Full-Length Floor Console
- Overhead Console with Garage Door Opener
- Heated Front Seats
- Heated Steering Wheel
- 7-Inch Multi-View Cluster
- Uconnect® 8.4A AM/FM/BT/ACCESS
- Integrated Voice Command with Bluetooth®
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- NAV-Ready. See Dealer for Details
- 8.4-Inch Touch Screen Display
- ParkView™ Rear Back-up Camera
- Remote USB Port - Charge Only
- Media Hub (DS, USB, Aux, Charge Only USB)
- Power 10-Way Driver Seat
- Power Lumbar Adjust
- 506-Watt Alpine® Premium Sound with 7 Speakers
- Power Windows with Front One-Touch-Down Feature
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- 115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

- Bi-Function Halogen Projector Black Headlamps

- Fog Lamps
- Sport Tail Lamps
- 22-Inch x 9.0-Inch Forged Aluminum Polished Wheels
- 285/45R22 BSW All Season Tires
- Sport Performance Hood
- Power Heated Mirrors with Manual Fold-Away
- Body-Color Front Fascia
- Body-Color Rear Bumper with Step Pads
- Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT

- Customer Preferred Package 26L
- Trailer Tow Mirror and Brake Control Group \$665
- Class IV Receiver Hitch
- Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps
- Trailer Brake Control
- Remote Start and Security Group \$350
- Rear Sliding Window \$140
- Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500
- Premium Navigation
- SiriusXM Traffic™ / 1-Year Traffic Service
- SiriusXM Travel Link™ / 1-Year Subscription
- Single Disc Remote CD Player \$195
- Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$37,950

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6CT4EG-168902 L4-VON: 8116 S.L. 1120



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG combined city/hwy
15 city
22 highway

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

5.9 gallons per 100 miles

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200

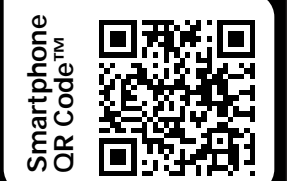
Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3 (Best 1-10)

Smog Rating (tailpipe only) 6 (Best 1-10)

This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

| | | |
|--|----------------------|--------------------|
| Frontal Crash | Driver Passenger | ★★★★★ |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. | | |
| Side Crash | Front seat Rear seat | ★★★★★ Not Rated |
| Based on the risk of injury in a side impact. | | |
| Rollover | | ★★★★★ |
| Based on the risk of rollover in a single-vehicle crash. | | |

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: SALTILLO, MEXICO
COUNTRY OF ORIGIN: MEXICO
ENGINE: MEXICO
TRANSMISSION: GERMANY

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.