



2019 MODEL YEAR  
**RAM 1500 LONGHORN CREW CAB 4X4**

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$71,045**

**RAM 1500 LONGHORN CREW CAB 4X4**

**Exterior Color:** Diamond Black Crystal Pearl  
**Interior Color:** Black and Cattle Tan interior and seats  
**Interior:** Leather front vented front bucket seats  
**Engine:** 5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque  
**Transmission:** 8-speed automatic transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**

**FUNCTIONAL / SAFETY FEATURES**

Electronic shift-on-demand transfer case  
Electronic Stability Control  
Ready Alert Braking  
Electronic Roll Mitigation  
Rain Brake Support  
ParkView Rear Back-Up Camera  
Remote tailgate release  
Park-Sense Front and Rear Park Assist  
Remote start system  
Automatic high-beam headlamp control  
Supplemental front seat-mounted side air bags  
Advanced multistage front air bags  
Supplemental side curtain air bags  
Tire fill alert  
Remote proximity keyless entry  
Keyless Go with Push button-start  
Fixed front air dams  
Active front air dam  
Active upper grille shutters

**INTERIOR FEATURES**

Leather front vented bucket seats w/etched inserts  
Rear 60/40 split folding and reclining seat  
Bucket seats  
Premium full-length floor console  
Rear underseat compartment storage  
Front heated seats  
Uconnect 4C NAV with 8.4-inch display  
SiriusXM Travel Link  
SiriusXM Traffic  
Front ventilated seats (Not available with Rebel)  
Power adjustable pedals with memory  
Second-row heated seats  
Heated steering wheel  
9 Alpine speakers with subwoofer  
7-inch full-colour customizable in-cluster display  
SiriusXM satellite radio with 1-year subscription  
Apple CarPlay capable  
Google Android Auto  
Driver seat with memory setting  
115-volt auxiliary power outlet - rear

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

**Diamond Black Crystal Pearl** \$275  
**Customer Preferred Package 27K**  
**Trailer Tow Group** \$525  
Trailer Brake Control  
Trailer tow mirrors  
**Advanced Safety Group** \$2,100  
Adaptive Cruise Control with Stop and Go

Advanced Brake Assist  
Forward Collision Warning with Active Braking  
Lane Departure Warning with Lane Keep Assist  
Parallel & Perpendicular Park Assist with Stop  
**Bed Utility Group** \$100  
4 adjustable cargo tie-down hooks  
**Off-Road Group** \$875  
275/55R20 OWL All-Terrain tires  
eLocker electronic locking rear differential  
Front extra heavy-duty shock absorbers  
Front suspension skid plate  
Fuel tank skid plate  
Full-size spare tire  
Hill Descent Control  
Rear heavy-duty shock absorbers  
Steering gear skid plate  
Transfer case skid plate  
**Longhorn Level 1 Equipment Group** \$3,395  
12-inch touchscreen  
harman/kardon 19-speaker high performance audio  
Blind-Spot and Cross-Path Detection  
Power running boards  
SiriusXM with 360L on-demand content  
Uconnect 4C NAV with 12-inch display  
USB mobile projection  
Rear ventilated seats  
Wireless charging pad  
**3.92 rear axle ratio** \$175  
**5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque** \$795  
18-inch full-size aluminum spare wheel  
**Power dual-pane panoramic sunroof** \$1,595  
LED dome reading lamp  
**Deployable bed step** \$50  
**Active-Level 4-corner air suspension** \$1,895  
**Class IV hitch receiver** \$495  
**Federal A/C excise tax** \$100

Destination Charge \$1,895

**TOTAL PRICE: \* \$85,315**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFKT0KN-843685

L4-VON: 7954

0507



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

**Fuel Consumption / Consommation de carburant**



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

**\$ 2 632**

**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

**10.6 – 16.3 L/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

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[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

