



2014 MODEL YEAR RAM 1500 EXPRESS CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$35,195

RAM 1500 ST CREW CAB 4X4
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Electronic Stability Control
 Anti-Lock 4-Wheel Disc Brakes
 Speed Control
 Sentry Key® Theft Deterrent System
 Power Accessory Delay
 Automatic Headlamps
 Locking Tailgate
 Spray-In Bedliner
 Class IV Receiver Hitch

INTERIOR FEATURES
 Front Armrest with Three Cup Holders
 Second-Row In-Floor Storage Bins
 Rear Under Seat Storage Compartment
 Air Conditioning
 Uconnect® 3.0 AM/FM
 6 Speakers
 Media Hub (USB, Audio Jack)
 Rear Folding Seat
 Power Front Windows w/ 1-Touch Up and Down Feature
 Power Door Locks
 Tilt Steering Column
 Electronic Vehicle Information Center
 12-Volt Auxiliary Power Outlet
 Black Vinyl Floor Covering

EXTERIOR FEATURES
 Halogen Quad Headlamps
 17-Inch x 7.0-Inch Steel Wheels
 P265/70R17 BSW All Season Tires
 Full Size Spare Tire

OPTIONAL EQUIPMENT

Customer Preferred Package 26C \$1,135
 20-Inch x 8.0-Inch Aluminum Wheels
 P275/60R20 BSW All Season Tires
 Body-Color Front Fascia
 Body-Color Rear Bumper with Step Pads
 Fog Lamps
 Carpet Floor Covering

Front and Rear Floor Mats
 Delete Spray-In Bedliner
 Delete Class IV Receiver Hitch
 Black Ram 1500 Express Group
 Temperature and Compass Gauge
 20-Inch x 8.0-Inch Semi-Gloss Black Aluminum Wheels
 Semi-Gloss Black Hub
 Uconnect® Voice Command with Bluetooth®
 Bi-Function Halogen Projector Black Headlamps
 Black 4X4 Tailgate Badge
 Black Painted Honeycomb Grille
 Black Ram Head Tailgate Badge
 Delete "HEMI" Badge
 Integrated Voice Command with Bluetooth®
 Sport Tail Lamps
 Uconnect® 5.0 AM/FM/BT
 5.0-Inch Touch Screen Display
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 Overhead Console
 Popular Equipment Group
 Cloth 40 / 20 / 40 Bench Seat
 Rearview Mirror with Microphone
 Remote Keyless Entry with All-Secure
 8-Speed TorqueFlite Auto Trans 8HP70 \$500
 Anti-Spin Differential Rear Axle \$325
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
 Dual Rear Exhaust with Bright Tips
 ParkView™ Rear Back-up Camera \$200
 Add Class IV Receiver Hitch \$335

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$41,630

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT9ES-400672 L4-VON: 7690 S.L. 0712



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

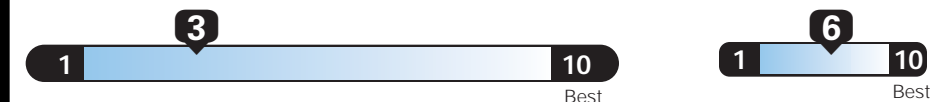
Fuel Economy
17 MPG combined city/hwy
 15 city 21 highway
 5.9 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

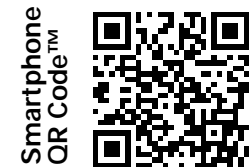


This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 66 %
 MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
 MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.