



MERCURY
NEW DOORS OPENED
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VEHICLE DESCRIPTION

MILAN

2010 MILAN PREMIER AWD
5-PASSENGER
3.0L 24V V6 DURATEC ENGINE
6-SPD AUTO TRANSMISSION

EXTERIOR
TUXEDO BLACK METALLIC
INTERIOR
CAMEL LTHR TRIMMED BKTS

AR **645742**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 17" ALUMINUM WHEELS
 - EASY FUEL CAPLESS FUEL FIL
 - EXHAUST TIPS, CHROMED
 - FOG LAMPS
 - HALOGEN AUTOLAMP HEADLAMPS
 - HEATED PWR MIRRORS W/SEC APPROACH LAMPS
 - LED TAIL LAMPS
 - SATIN ALUMINUM GRILLE
- INTERIOR**
- 5 - PASS LEATHER SEATING
 - 8-WAY PWR DRIV ST W/LUMBAR
 - AM/FM IN-DASH SINGLE CD W/ MP3 AND 6 SPEAKERS
 - AMBIENT INTERIOR LIGHTING
 - DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
 - HEATED FRONT SEATS
 - REAR SEAT: 60/40 W/ARMREST

- SIRIUS SAT RADIO N/A AK/HI
 - SYNC VOICE ACTIVATED SYS
- FUNCTIONAL**
- 4-WHL DISC BRAKES WITH ABS
 - AUTO DIM REARVIEW MIRROR
 - POWER WINDOWS W/DRIVER EXPRESS UP/DOWN
 - REMOTE KEYLESS W/KEYPAD
 - SPEED SENSITIVE WIPERS
 - TRACTION CONTROL
- SAFETY/SECURITY**
- ADVANCETRAC ESC
 - DUAL STAGE FRONT AIR BAGS
 - PERIMETER ANTITHEFT SYSTEM
 - SIDE AIRBAGS / CURTAINS
 - S.O.S POST CRASH ALERT
 - TIRE PRESS MONITORING SYS
- WARRANTY**
- 3 YR/36,000 MILE WARRANTY
 - 5YR/60K MI POWERTRAIN WARR

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$28,480.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC 202A 3,035.00
- MOON & TUNE PACKAGE
 - POWER MOONROOF
 - SONY 12-SPEAKER SYST
 - DRIVER'S VISION PACKAGE
 - BLIND SPOT DETECTION
 - REAR VIEW VIDEO CAMERA
 - REAR SPOILER
 - REVERSE SENSING SYSTEM

OPTIONAL EQUIPMENT

- NAVIGATION SYS VOICE-ACTIVATED 1,775.00
FRONT LICENSE PLATE BRACKET NO CHARGE
CALIFORNIA EMISSIONS NO CHARGE
TOTAL OPTIONS 4,810.00

TOTAL VEHICLE & OPTIONS 33,290.00
DESTINATION & DELIVERY 725.00

TOTAL BEFORE DISCOUNTS **34,015.00**

RAPID SPEC SAVINGS - 1,040.00

EPA Fuel Economy Estimates

GASOLINE
CITY MPG

18

Expected range
for most drivers
14 to 22 MPG

*Fuel economy when
operating on E85 will
yield different values
than gasoline. See Fuel
Economy Guide for
more information.

Dual Fuel Vehicle*
Gasoline-Ethanol(E85)

Estimated
Annual Fuel Cost
\$1,856

based on 15,000 miles at
\$2.60 per gallon of gasoline

Combined Gasoline
Fuel Economy

This Vehicle
21

12 50

All Midsize Cars

GASOLINE
HIGHWAY MPG

25

Expected range
for most drivers
20 to 30 MPG

Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.

TROPHY CASE

QUALITY THAT CAMRY, ACCORD AND
ALTIMA CAN'T BEAT.*

*BASED ON CUMULATIVE SURVEY DATA OF 2008MY FORD
AND COMPETITIVE OWNERS AT 3 MONTHS IN SERVICE AMONG VEHICLES
REGISTERED BETWEEN 9/07-5/08.

TOTAL MSRP

\$32,975.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
★★★★★

Star ratings based on the risk of injury in a frontal impact.
Frontal ratings should ONLY be compared to other vehicles of
similar size and weight.

Side Front seat ★★★★★
Crash Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars(★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RA27		RAIL
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3MEHM0CG1AR645742	ITEM #: 54-Z900 O/T 2
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	HERMOSILLO	AA081 N RC X 050 000181 01 08 10	



Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

2009 Top Safety Pick Award Winner

Frontal Offset **GOOD**

Side Impact **GOOD**

Rear Impact **GOOD**

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



MERCURY

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TO BE REMOVED
BY CUSTOMER ONLY