



2014 MODEL YEAR
RAM 1500 EXPRESS REG CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$24,385

RAM 1500 ST REG CAB 4X2
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Sentry Key® Theft Deterrent System
- Power Accessory Delay
- Locking Tailgate
- Manual Door Locks
- Manual Windows
- Spray-In Bedliner
- Class IV Receiver Hitch

INTERIOR FEATURES

- Front Armrest with Three Cup Holders
 - Air Conditioning
 - Uconnect® 3.0 AM/FM
 - 6 Speakers
 - Media Hub (USB, Audio Jack)
 - Tilt Steering Column
 - Electronic Vehicle Information Center
 - 12-Volt Auxiliary Power Outlet
 - Rearview Day / Night Mirror
 - Behind the Seat Storage / Bin
 - Black Vinyl Floor Covering
- EXTERIOR FEATURES
- Halogen Quad Headlamps
 - 17-Inch x 7.0-Inch Steel Wheels
 - P265/70R17 BSW All Season Tires
 - Full Size Spare Tire
 - Manual 6-Inch x 9-Inch Black Mirrors
 - Automatic Headlamps

- Tinted Glass Windows
- Black Door Handles
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT

- Customer Preferred Package 25C \$1,810
- 20-Inch x 8.0-Inch Aluminum Wheels
 - P275/60R20 BSW All Season Tires
 - Body-Color Front Fascia
 - Body-Color Rear Bumper with Step Pads
 - Fog Lamps
 - Carpet Floor Covering
 - Delete Spray-In Bedliner
 - Delete Class IV Receiver Hitch
 - Front Floor Mats
- Popular Equipment Group \$390
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 - For More Information, Call 800-643-2112
 - Cloth 40 / 20 / 40 Bench Seat
 - 6-Speed Automatic Transmission
 - 3.55 Rear Axle Ratio
- Anti-Spin Differential Rear Axle \$325
- 5.7-Liter V8 HEMI® MDS VVT Engine
 - GVW Rating - 6,350 Pounds
 - Dual Rear Exhaust with Bright Tips

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$28,105

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6ATXEG-148754

L4-VON: 5543

S.L.
1024



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy
16 MPG
combined city/hwy
6.2 gallons per 100 miles
14 city
20 highway

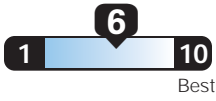
Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend
\$5,500
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$3,400

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 560 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES