



2015 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,800

FIAT 500E BATTERY ELECTRIC  
Exterior Color: Celeste Blu (Retro Light Blue) Exterior Paint  
Interior Color: Nero (Black) Interior Color  
Interior: Leatherette Bucket Seats  
Engine: 83 kW Electric Motor (111 hp / 147 lb-ft Torque)  
Transmission: Single Speed Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- Zero Emission Vehicle
- 24 kWhr Liquid Heated & Cooled Lithium Ion Battery
- 6.6 kW / J1772 Compliant Charge System
- Regenerative Braking & 4-Wheel Disc ABS Brakes
- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- LATCH Ready Child Seat Anchor System
- Electronic Stability Control
- Security Alarm
- Rear Park Assist
- Tire Specific Pressure Monitoring Display
- Power Door Locks
- Remote Keyless Entry
- Push Button Shifter
- Speed Control
- Hill Start Assist
- Rear Window Defroster

INTERIOR FEATURES

- Premium 7-Inch Color Cluster Display
- Remote Telematics Sys w/FIAT Access Smartphone App
- FIAT Premium Audio System
- AM/FM CD MP3 Radio
- BLUE&ME™ Handsfree Communication
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 888-539-7474
- TomTom® Navigation with BLUE&ME™
- 12-Volt Auxiliary Power Outlet in Center Console
- Media Hub (USB, Aux) in Center Console

- Power Windows with Front One-Touch-Down Feature
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Auto Temp Control Air Conditioning w/Micron Filter
- Heated Front Seats
- Driver Seat Memory
- Driver Seat Height Adjuster
- Rear 50 / 50 Split Fold-Down Seat
- Front and Rear Floor Mats

EXTERIOR FEATURES

- 185/55R15 Tires
- 15" x 5.5" and 15" x 6.5" Aluminum Wheels
- Tire Service Kit (No Compact Spare)
- Body-Color Power Heated Mirrors
- Bi-Function Halogen Projector Headlamps
- Rear Window Wiper / Washer
- Tinted Glass Windows

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Customer Preferred Package 2EJ
- eSport Package \$495
  - Orange Mirror Cap with Body Side Stripe
  - 15-Inch Aluminum Wheels with Orange Accent
  - Black Trimmed Lights
- Power Sunroof \$1,100

DESTINATION CHARGE \$850

TOTAL PRICE: \* \$34,245

WARRANTY COVERAGE

Basic Limited Warranty: 4 Year / 50,000 Miles.  
Electric Powertrain Limited Warranty: 4 Year / 100,000 Miles.  
HV Lithium-Ion Battery Limited Warranty: 8 Year / 100,000 Miles.  
Ask dealer for a copy of the limited warranties or see your owner’s manual for details.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFGE9FT-555402 L4-VON: 0207 S.L. 0930



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.fiatusa.com](http://www.fiatusa.com)  
or call 1-888-CIAOFIAT Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Electric Vehicle

Fuel Economy 116 MPGe Minicompact cars range from 15 to 116 MPG. The best vehicle rates 119 MPGe.

You save \$8,500 in fuel costs over 5 years compared to the average new vehicle.

combined city/hwy 122 108 29  
city highway kW-hrs per 100 miles

Driving Range When fully charged, vehicle can travel about... 87 miles

Charge Time: 4 hours (240V)

Annual fuel Cost \$500

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

1 10 Best 1 10 Best

This vehicle emits 0 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$0.12 per kW-hr. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Bumper Performance  
This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION  
FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 19 %  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 42 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLUCA, MEXICO  
COUNTRY OF ORIGIN:  
ENGINE: GERMANY  
TRANSMISSION: GERMANY