## **2014 MODEL YEAR**

# RAM 2500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,440

RAM 2500 LONGHORN CREW CAB 4X4

Exterior Color: Western Brown Exterior Paint Interior Color: Black / Cattle Tan Interior Colors Interior: Premium Leather Bucket Seats Engine: 6.4-Liter V8 HEMI® MDS Engine

**Transmission**: 6-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags

ParkView™ Rear Back-up Camera

ParkSense® Rear Park Assist System

Tire Pressure Monitoring Display

Electronic Stability Control 3.73 Rear Axle Ratio

Trailer Brake Control

Electric Shift-on-the-Fly Transfer Case Remote Keyless Entry with All-Secure

Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Automatic Headlamps

Bi-Function Projector Headlamps - Chrome

Premium Tail Lamps

Power Front Windows w/ 1-Touch Up and Down Feature

Remote Start System

Power Folding Mirrors

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link™ / 1-Year Subscription

SiriusXM Traffic™ / 1-Year Traffic Service

For More Information, Call 800-643-2112

Premium Navigation

8.4-Inch Touch Screen Display

Integrated Voice Command with Bluetooth®

9 Amplified Speakers with Subwoofer

Media Hub (SD, USB, Aux)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Front Seats

Ventilated Front Seats

Folding Flat Load Floor Storage

Heated Second-Row Seats

Power Adjustable Pedals with Memory

Memory for Radio, Driver's Seat, Mirrors and Pedals

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Luxury Front and Rear Floor Mats EXTERIOR FEATURES

LT275/70R18E BSW All Season Tires

18-Inch x 8.0-Inch Polished Aluminum Wheels 31-Gallon Fuel Tank

Locking Tailgate

Class V Receiver Hitch 7-Pin Trailer Wiring Harness

**OPTIONAL EQUIPMENT** 

**Customer Preferred Package 22K** \$50 Protection Group Transfer Case Skid Plate Shield 5th Wheel / Gooseneck Towing Prep Group \$400 \$125 4.10 Rear Axle Ratio Anti-Spin Differential Rear Axle \$325 6.4-Liter V8 HEMI® MDS Engine \$1,495 180-Amp Alternator Rear Window Defroster \$150 Power Chrome Trailer Tow Mirrors w/Manual Fold-Away \$180 Kevless Enter 'n Go™ \$150 Cléarance Lamps \$80 Center High-Mount Stop Lamp with Camera \$325 Wheel to Wheel Side Steps \$600 \$1,200 20-Inch x 8.0-Inch Polished Aluminum Wheels LT285/60R20E OWL On/Off-Road Tires

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**DESTINATION CHARGE** 

\$1,195



TOTAL PRICE: \* \$58,715

#### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR 100,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

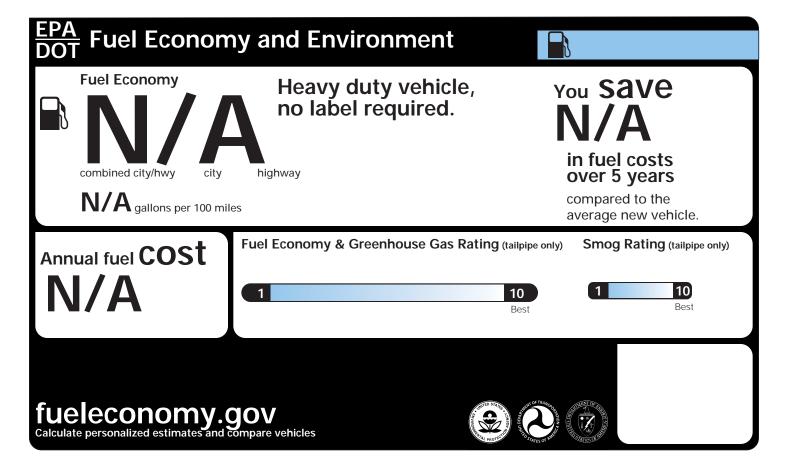


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



## **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver
Crash Passenger

Not Rated Not Rated

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ