



Go Further

ford.com

VEHICLE DESCRIPTION

# FIESTA

2013 5-DOOR HATCH S  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

## DM 208228

EXTERIOR  
TUXEDO BLACK METALLIC  
INTERIOR  
CHARCOAL BLACK W/LT STONE C

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- 15" STEEL WHEELS WITH COVERS
- INTEGRATED SPOTTER MIRRORS

**INTERIOR**

- 60/40 SPLIT FOLD REAR SEAT
- AUXILIARY AUDIO INPUT JACK
- CLOTH BUCKET FRONT SEATS
- FRONT FLOOR MATS
- TILT/TELESCOPE COLUMN

**FUNCTIONAL**

- EASYFUEL CAPLESS FILLER
- POWER MIRRORS
- QUAD BEAM HALOGEN HEADLAMP
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS
- AM/FM STEREO
- AIR CONDITIONING
- POWER LOCKS
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)
- POWER STEERING W/EPAS
- DOME LAMP & MAP LIGHTS

**SAFETY/SECURITY**

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 100A**

**OPTIONAL EQUIPMENT**

- POWER SHIFT 6 SPD AUTO TRANS
- FRONT LICENSE PLATE BRACKET
- 50 STATE EMISSIONS

1,095.00  
NO CHARGE  
NO CHARGE

**PRICE INFORMATION**

BASE PRICE	\$14,200.00
TOTAL OPTIONS	1,095.00
<b>TOTAL VEHICLE &amp; OPTIONS</b>	<b>15,295.00</b>
DESTINATION & DELIVERY	795.00

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

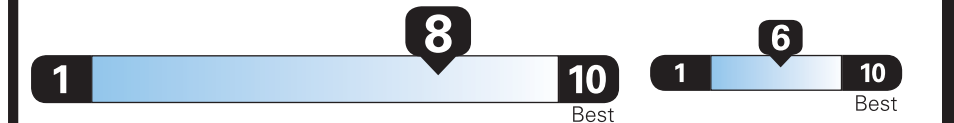
**Fuel Economy**  
**33 MPG**  
combined city/hwy  
**29** city  
**39** highway  
**3.0** gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

**You save \$3,600**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,600**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 270 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★ ★ ★ ★ ▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

**Frontal Crash** Driver ★ ★ ★ ★ ★  
Passenger ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★ ★ ★ ★  
Rear seat ★ ★ ★ ★ ★ ▲

Based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



3FADP4TJ3DM208228

**IIHS Ratings**

**Top Safety Pick Award Winner**

Frontal Offset GOOD  
Side Impact GOOD  
Rear Impact GOOD  
Roof Strength GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FDM208228 to 48028

or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.

	RAMP ONE		<b>TOTAL MSRP \$16,090.00</b>
	RB27		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 71-T008 O/T 2	
	RAIL	DB282 N RA 2X 335 000772 02 28 13	

**Extended Service Plan**

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.

**FordCredit**

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit [www.FordCredit.com](http://www.FordCredit.com).