



2013 MODEL YEAR

RAM 1500 SPORT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$44,495

RAM 1500 SPORT QUAD CAB 4X4

Exterior Color: Bright White Clear Coat

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Heated Steering Wheel

Power 10-Way Driver / 6-Way Passenger Seats

Engine: 5.7-Liter V8 HEMI MDS VVT Engine

Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Side-Curtain Front and Rear Airbags

Supplemental Side-Curtain Airbags

Supplemental Front Seat-Mounted Side Airbags

Electric Shift-On-Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Universal Garage Door Opener

Remote Keyless Entry

Sentry Key Theft Deterrent System

7-inch TFT Electroluminescent Instrument Cluster

Bi-Function Halogen Projector Headlamp

Automatic Headlamps

Variable Intermittent Windshield Wipers

Trailer Tow with 4-Pin Connector Wiring

730-Amp Maintenance Free Battery

12-Volt Auxiliary Power Outlet

180-Amp Alternator

INTERIOR FEATURES

Cloth Bucket Seats

Rear 60/40 Split Folding Seat

Rear Under Seat Storage Compartment

Air Conditioning

Speed Control

Power 10-Way Driver Seat

Power Lumbar Adjust

Leather Wrapped Steering Wheel

Steering Wheel Mounted Audio Ctrls

Power Front Windows w/ 1-Touch Up and Down Feature

Power Locks

Rear Power Sliding Window

Tilt Steering Column

Traveler / Mini Trip Computer

Temperature and Compass Gauge

LED Interior Lighting

Uconnect 8.4A AM/FM/BT

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

6 Speakers

Media Hub (SD, USB, Aux)

Uconnect Voice Command w/Bluetooth

RR View Auto Dim Mirror w/Microphone

Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

20-Inch x 9.0-Inch Polished/Painted Aluminum Wheels

P275/60R20 OWL All Season Tires

Power Folding Mirrors

Fog Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats

\$1,625

Heated Steering Wheel

Power 10-Way Driver / 6-Way Passenger Seats

Ventilated Front Seats

Heated Front Seats

Customer Preferred Package 25L

Sport Premium Group

\$550

9 Amplified Speakers w/Subwoofer

Air Conditioning ATC with Dual Zone Control

Uconnect 8.4AN AM/FM/BT/NAV

\$500

GPS Navigation

ParkView Rear Back Up Camera

\$325

Class IV Receiver Hitch

\$250

Federal A/C Excise Tax

\$100

Destination Charge

\$1,595

TOTAL PRICE: * \$49,440

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7HT2DS-539399

L4-VON: 7713

S.L. 1207



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

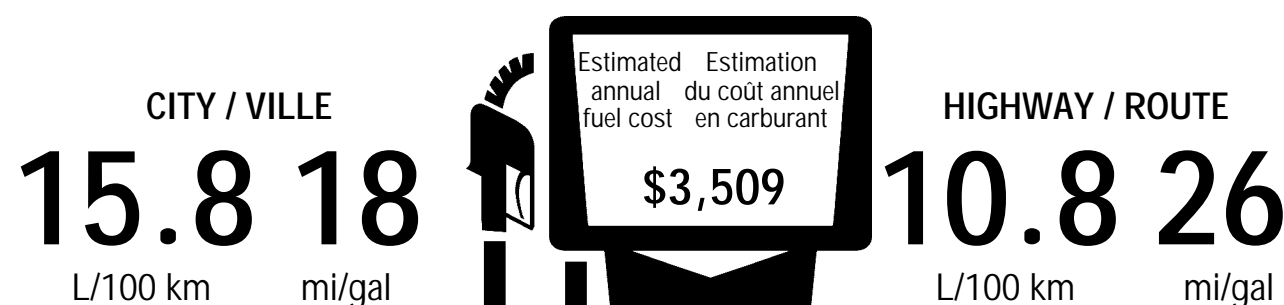
2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.



These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.