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VEHICLE DESCRIPTION

FIESTA

2013 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
TUXEDO BLACK METALLIC
INTERIOR
BLACK CLOTH SEAT

DM 132398


STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">• 15" STEEL WHEELS WITH COVERS• INTEGRATED SPOTTER MIRRORS	INTERIOR <ul style="list-style-type: none">• 60/40 SPLIT FOLD REAR SEAT• CLOTH BUCKET FRONT SEATS• DUAL VANITY MIRRORS• TILT/TELESCOPE COLUMN• REAR DOME LAMP	FUNCTIONAL <ul style="list-style-type: none">• EASYFUEL CAPLESS FILLER• POWER MIRRORS• QUAD BEAM HALOGEN HEADLAMP• REAR WINDOW DEFROSTER• 1-TOUCH UP/DOWN DRIVER WIN• AM/FM SINCLE CD/MP3, 4SPKR• AIR CONDITIONING• DOME LAMP & MAP LIGHTS• POWER LOCKS W/ REMOTE KEYLESS ENTRY• MESSAGE CENTER W/TRIP CPTR• ADVANCETRAC W/ESC• FRONT DISC REAR DRUM BRAKES (ABS)• POWER STEERING W/EPAS	SAFETY/SECURITY <ul style="list-style-type: none">• DRIVER/PASSENGER AIR BAGS• AIRBAG - DRIVER KNEE• AIRBAGS - SIDE AIR CURTAIN• CHILDPROOF REAR DOOR LOCKS• TIRE PRESSURE MONITOR SYS• SECURITY ANTI-THEFT ENGINE IMMOBILIZER WARRANTY <ul style="list-style-type: none">• 3YR/36,000 BUMPER / BUMPER• 5YR/60,000 POWERTRAIN• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 201A <ul style="list-style-type: none">•SE APPEARANCE PACKAGE•15" ALUMINUM WHL(PNTD)•AMBIENT INTERIOR LIGHTING•FRONT PARKING LAMP W/BLK BZ•SIRIUS SATELLITE RADIO•DECKLID SPOILER-4 DOOR•LEATHER WRAPPED STEERING WHEE	995.00	BASE PRICE TOTAL OPTIONS	\$15,200.00 2,115.00
OPTIONAL EQUIPMENT POWER SHIFT 6 SPD AUTO TRANS 185/60R15 H A/S-TIRES REAR FLOOR MATS FRONT LICENSE PLATE BRACKET 50 STATE EMISSIONS	1,095.00 NO CHARGE 25.00 NO CHARGE NO CHARGE	TOTAL VEHICLE & OPTIONS DESTINATION & DELIVERY	17,315.00 795.00

	RAMP ONE		TOTAL MSRP	\$18,110.00
	RB27		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 71-2244 O/T 2		
	RAIL	CH211 N RA 2X 315 001464 08 21 12		


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



33

combined city/hwy

MPG

city

29

highway

39

gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

You **save**

\$3,600

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

1

8

10

Best

Smog Rating (tailpipe only)

1

6

10




Best

This vehicle emits 270 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	★ ★ ★ ★ ★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★ ★ ★ ★ ★ ★ ▲
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Based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236




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IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD


The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FDM132398 to 48028


or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.



Extended Service Plan

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FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.