



2020 MODEL YEAR

RAM 1500 LIMITED CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$57,215

RAM 1500 LIMITED CREW CAB 4X4
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Premium Leather-Trimmed Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
ParkView® Rear Back-Up Camera
ParkSense® Front and Rear Park-Assist with Stop
Blind-Spot and Cross-Path Detection
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Class IV Receiver-Hitch
Push-Button Start
Remote-Start System
Air Suspension, 4-Corner
Remote Tailgate-Release
Dampened Tailgate
Rain-Sensitive Windshield Wipers
Tire-Fill Alert

INTERIOR FEATURES
Apple CarPlay®
Google Android Auto™
Wireless Charging Pad
115-Volt Auxiliary Power Outlet
9-Amplified Speakers with Subwoofer
A/C Auto Temperature Control w/Dual-Zone Control
Wood / Leather-Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
8-Way Power Driver and Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second-Row Seats
Rear Underseat Compartment Storage
2nd-Row In-Floor Storage Bins
Uconnect® 12.0-Inch with Navigation
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
SiriusXM® with 360L

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Diamond Black Crystal Pearl-Coat Exterior Paint \$100
Customer Preferred Package 27M
Protection Group \$395
Front Suspension Skid Plate
Fuel Tank Skid Plate
Steering Gear Skid Plate
Transfer Case Skid Plate
Black Appearance Package \$3,995
22-Inch x 9.0-Inch Black Aluminum Wheels
19-Speaker Harman Kardon® Premium Sound
285/45R22XL BSW All-Season Tires
Black Exterior Badging

Black Headlamp Bezels
Tri-Fold Tonneau Cover
Sport Performance Hood
Tow Hooks
Bed Utility Group \$445
Deployable Bed Step (NAW Multi-Functional Tailgate)
4-Adjustable Cargo Tie-Down Hooks
Limited Level 1 Equipment Group \$2,295
Adaptive Cruise Control with Stop & Go
Advanced Brake-Assist
Full Speed Forward Collision Warn Plus
Lane Keep Assist
Parallel and Perpendicular Park-Assist with Stop
Ventilated Rear Seats
Surround-View Camera (NAW Trailer-Tow Mirrors)
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$495
5.7L V8 HEMI® MDS VVT eTorque Engine \$1,995
18-Inch Aluminum Spare Wheel
Dual-Pane Panoramic Sunroof \$1,495
Multi-Function Tailgate \$995
33-Gallon Fuel Tank \$445
Engine Block Heater \$95
Trailer Brake Control \$295
Engine Calibration Flash NO CHARGE

Destination Charge \$1,695

TOTAL PRICE: * \$72,050

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFHT6LN-284295 L4-VON: 1554 0306



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city 22 highway

5.3 gallons per 100 miles

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 136 MPGe.

You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.

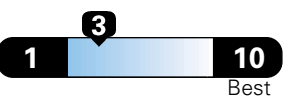
Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.