



2018 MODEL YEAR
RAM 1500 LARAMIE LONGHORN
CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,595

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Pearl White Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
ParkView® Rear Back Up Camera
ParkSense® Front / Rear Park Assist System
3.21 Rear Axle Ratio
Class IV Receiver Hitch
Remote Keyless Entry with All-Secure
Keyless Enter ‘n Go™
Remote Start System (N/A Manual Transmission)
Spray-In Bedliner
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Sentry Key® Theft Deterrent System
Auto-Dimming Rearview Mirror
Rain Sensitive Windshield Wipers
32-Gallon Fuel Tank

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
Google Android Auto™ Capable
Apple CarPlay® Capable
Remote SD Card Slot
Media Hub (2 USB, Aux)
Integrated Voice Command with Bluetooth®
9-Alpine® Speakers with Subwoofer
A/C Auto Temperature Control with Dual Zone Control
Premium Leather-Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated and Ventilated Front Seats
Heated Second-Row Seats
Second-Row In-Floor Storage Bins
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
1-Year SiriusXM® Guardian Service
SiriusXM® Traffic Plus

For More Information, Call 800-643-2112

EXTERIOR FEATURES

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels
P275/60R20 BSW All Season Tires
LED Bed Lighting
Automatic High Beam Headlamp Control
Bi-Function Halogen Projector Headlamps
Fog Lamps
Premium Tail Lamps
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
Chrome Grille with Ram Letters
Tow Hooks
Dual Rear Exhaust with Bright Tips
Chrome Belt Moldings

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Longhorn Package 26K

Monotone Paint
20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts
Bright Front Bumper
Bright Rear Bumper
Chrome Tubular Side Steps
3.92 Rear Axle Ratio \$95
Power Sunroof \$1,095
P275/60R20 OWL All Season Tires \$225
Trailer Brake Control \$295
Locking Lug Nuts \$60

DESTINATION CHARGE

\$1,395

TOTAL PRICE: * \$56,760

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT7JS-118517

L4-VON: 6933

S.L.
0906



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy

17 MPG

combined city/hwy

5.9

gallons per 100 miles

These estimates reflect new EPA methods beginning with 2017 models.

Standard pickups range from 15 to 22 MPG.
The best vehicle rates 136 MPGe.

15

city

21

highway

You spend
\$4,750

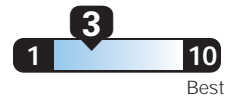
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

\$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Not Rated

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.