

2016 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X4

Navigation-Capable. See Dealer for Activation

Power Heated Mirrors with Power Fold-Away

Auto-Dimming Rearview Mirror w/Microphone

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener 115-Volt Auxiliary Power Outlet
ParkSense® Front / Rear Park Assist System

Media Hub (SD, USB, Aux) Remote Start System (N/A Manual Transmission)

A/C Auto Temperature Control with Dual Zone Control

\$150

\$495

\$500

\$225

\$1,150

\$1,195

Steering Wheel Mounted Audio Controls

Exterior Mirrors with Courtesy Lamps

ParkView™ Rear Back-Up Camera

7-Inch Multi-View Cluster

Security Alarm

Protection Group

Transfer Case Skid Plate

Heated Front Seats

Heated Steering Wheel

DESTINATION CHARGE

Included in Big Horn Price

WARRANTY COVERAGE

\$250

\$2,565

Front Suspension Skid Plate

Heated Seats and Wheel Group

8-Speed Automatic 8HP70 Transmission

Package Value Savings of \$3,000

TOTAL PRICE: * \$45,235

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

5_{YEAR} / 60,000 MILE

POWERTRAIN WARRANTY

5.7-Liter V8 HEMI® MDS VVT Engine

P275/60R20 OWL All Season Tires

Tow Hooks

Leather-Wrapped Steering Wheel

Auto-Dimming Exterior Mirror

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,705

RAM 1500 SLT QUAD CAB 4X4

Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats Full Length Upgraded Floor Console
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case

Trailer Tow with 4-Pin Connector Wiring 7 Pin Wiring Harness

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes **Electronic Stability Control**

Speed Control

Sentry Key® Theft Deterrent System Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

Full Length Upgraded Floor Console

Customer Preferred Package 27S

LED Bed Lighting

Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Reg'd)

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Class IV Receiver Hitch

Fog Lamps

Dual Rear Exhaust with Bright Tips

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Electric Shift-On-Demand Transfer Case

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

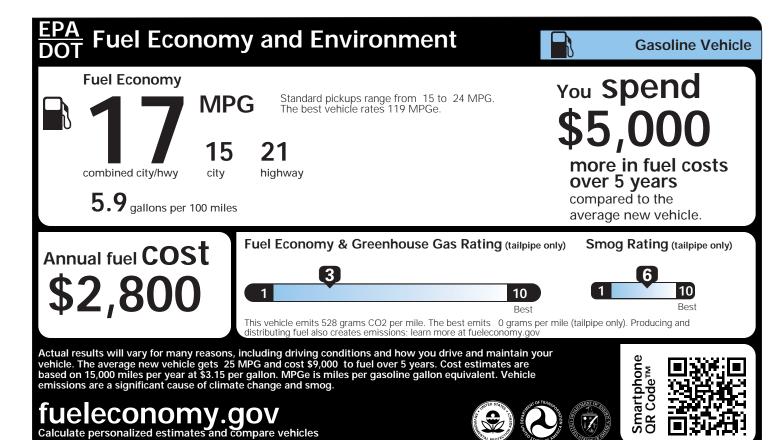


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact.

Rollover

 $\star\star\star$

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 59% MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN: ENGINE: MEXICO

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer