



2014 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,875

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Heated Second-Row Seats

Full-Length Floor Console

Engine: 3.0-Liter V6 EcoDiesel Engine

Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-up Camera

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

Class IV Receiver Hitch

Power Adjustable Pedals with Memory

Heavy Duty Engine Cooling

Security Alarm

Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Ventilated Front Seats

Heated Front Seats

Heated Steering Wheel

Front Center Seat Cushion Storage

LED Interior Lighting

7-Inch Multi-View Cluster

Uconnect® 8.4A AM/FM/BT/ACCESS

Integrated Voice Command with Bluetooth®

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

NAV-Ready. See Dealer for Details

8.4-Inch Touch Screen Display

Remote USB Port - Charge Only

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Power Lumbar Adjust

9 Amplified Speakers with Subwoofer

Memory for Radio, Driver's Seat, Mirrors and Pedals

Wood Grain Instrument Panel Accent

115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

Bi-Function Halogen Projector Chrome Headlamps

Fog Lamps

P275/60R20 BSW All Season Tires

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

Power Multi-Function Mirrors with Manual Fold-Away

Bright / Bright Grille

Accent Fender Flares

Premium Tail Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$500

Heated Second-Row Seats

Full-Length Floor Console

Customer Preferred Package 28H

Protection Group \$150

Tow Hooks

Transfer Case Skid Plate Shield

Front Suspension Skid Plate

Convenience Group \$495

Automatic High Beam Headlamp Control

Keyless Enter 'n Go™

Rain Sensitive Windshield Wipers

Front and Rear Rubber Floor Mats \$80

8-Speed TorqueFlite Auto Trans 8HP70 \$500

Anti-Spin Differential Rear Axle \$325

3.0-Liter V6 EcoDiesel Engine \$4,000

800-Amp Maintenance Free Battery

Maximum Duty Engine Cooling

Selective Catalytic Reduction (UREA-DEF)

3.55 Rear Axle Ratio

Rear Window Defroster \$150

Wheel to Wheel Side Steps \$600

Engine Block Heater \$90

Single Disc Remote CD Player \$195

ParkSense® Front / Rear Park Assist System \$395

Remote Start System \$200

Trailer Brake Control \$230

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$52,980

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NM8ES-417662

L4-VON: 5942

S.L.
0709



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy
22 MPG
combined city/hwy
19 city
27 highway
4.5 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$1,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.