



2013 MODEL YEAR

RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$46,295

RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Bright White Clear Coat

Interior Color: Black Interior Color

Interior: Cloth Bucket Seats

Engine: 5.7-Liter V8 HEMI MDS VVT Engine

Transmission: 8-Speed Auto 8R70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Side-Curtain Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Electric Shift-On-Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Universal Garage Door Opener
- Remote Keyless Entry
- Sentry Key Theft Deterrent System
- 7-inch TFT Electroluminescent Instrument Cluster
- Bi-Function Halogen Projector Headlamp
- Automatic Headlamps
- Variable Intermittent Windshield Wipers
- Trailer Tow with 4-Pin Connector Wiring
- 12-Volt Auxiliary Power Outlet
- 180-Amp Alternator

INTERIOR FEATURES

- Cloth Bucket Seats
- Rear 60/40 Split Folding Seat
- Rear Under Seat Storage Compartment
- Second-Row In-Floor Storage Bins
- Air Conditioning
- Speed Control
- Power 10-Way Driver Seat
- Power Lumbar Adjust
- Leather Wrapped Steering Wheel
- Steering Wheel Mounted Audio Ctrl's
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Locks
- Rear Power Sliding Window
- Tilt Steering Column
- Traveler / Mini Trip Computer
- Temperature and Compass Gauge
- LED Interior Lighting

- Uconnect 8.4A AM/FM/BT
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- 6 Speakers
- Media Hub (SD, USB, Aux)
- Uconnect Voice Command w/Bluetooth
- RR View Auto Dim Mirror w/Microphone
- Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

- 20-Inch x 9.0-Inch Polished/Painted Aluminum Wheels
- P275/60R20 OWL All Season Tires
- Power Folding Mirrors
- Fog Lamps

OPTIONAL EQUIPMENT

- Customer Preferred Package 26L Convenience Group** \$350
 - Remote Proximity Keyless Entry
 - Keyless Enter 'n Go w/Passive Entry
 - Rain Sensitive Windshield Wipers
 - SmartBeam Headlamps
- Remote Start and Security Group** \$520
 - Remote Start System
 - Security Alarm
- Sport Premium Group** \$550
 - 9 Amplified Speakers w/Subwoofer
 - Air Conditioning ATC with Dual Zone Control
- 8-Speed Auto 8R70 Transmission** \$1,000
 - Bright Rotary Shifter
 - Active Grille Shutters
 - Electronic Shift
 - Dual Rear Exhaust w/Bright Tips
- Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps**
 - Black Exterior Mirrors
- Sport Performance Hood** \$825
- ParkView Rear Back Up Camera** \$325
- Class IV Receiver Hitch** \$295
- Federal A/C Excise Tax** \$100
- Destination Charge \$1,595

TOTAL PRICE: * \$51,855

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT7DS-615060

L4-VON: 3767

S.L. 0318



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

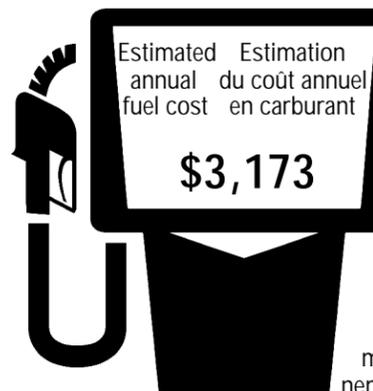
*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.

CITY / VILLE
14.4 20
L/100 km mi/gal



Estimated annual fuel cost \$3,173

HIGHWAY / ROUTE
9.7 29
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canadä

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.