



2015 MODEL YEAR  
RAM 1500 EXPRESS REG CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$29,520

RAM 1500 ST REG CAB 4X4  
Exterior Color: Black Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Electric Shift-On-The-Fly Transfer Case  
Class IV Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Spray-In Bedliner  
Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front Airbags  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning  
Radio 3.0 AM/FM  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
Manual Door Locks  
Manual Windows  
Rear Fixed Window  
Behind the Seat Storage / Bin  
Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Halogen Quad Headlamps  
Automatic Headlamps  
Manual 6-Inch x 9-Inch Black Mirrors  
Black Front Bumper  
Black Rear Bumper  
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Express Package 26C \$1,135  
20-Inch x 8.0-Inch Aluminum Wheels  
P275/60R20 BSW All Season Tires  
Fog Lamps  
Dual Rear Exhaust with Bright Tips  
Body-Color Front Fascia  
Body-Color Rear Bumper  
Carpet Floor Covering  
Delete Spray-In Bedliner  
Delete Class IV Receiver Hitch  
Front Floor Mats  
Power and Remote Entry Group \$735  
Remote Keyless Entry with All-Secure  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Power Heated Mirrors with Manual Fold-Away  
Premium Door Trim with Map Pocket  
Popular Equipment Group \$390  
Cloth 40 / 20 / 40 Bench Seat  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
8-Speed Automatic 8HP70 Transmission \$500  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150  
180-Amp Alternator  
Rear Sliding Window \$140  
P275/60R20 BSW All Season Tires

DESTINATION CHARGE \$1,195

Package Value Savings of \$700  
Included in Express Price

TOTAL PRICE: \* \$34,765

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR7AT8FG-578659

L4-VON: 1990

S.L.  
1222



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy  
17 MPG  
combined city/hwy 15 city 21 highway  
5.9 gallons per 100 miles  
Standard pickups range from 15 to 23 MPG. The best vehicle rates 119 MPGe.

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov  
Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★ Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.