



2017 MODEL YEAR

RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,495

RAM 1500 ST REG CAB 4X2

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Supplemental Side-Curtain Airbags
- Supplemental Front Seat-Mounted Side Airbags
- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Spray-In Bedliner
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System
- Variable Intermittent Windshield Wipers

INTERIOR FEATURES

- Air Conditioning
- Radio 3.0
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Black Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Front Armrest with Three Cup Holders
- Manual Door Locks
- Manual Windows
- Rear Fixed Window
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires

- Halogen Quad Headlamps
- Automatic Headlamps
- Manual 6-Inch x 9-Inch Black Mirrors
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 26B

- Power and Remote Entry Group \$735
- Remote Keyless Entry with All-Secure
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Power Heated Mirrors with Manual Fold-Away
- Premium Door Trim with Map Pocket
- Popular Equipment Group \$580
- Carpet Floor Covering
- Front Floor Mats
- 8-Speed Automatic 8HP70 Transmission \$500
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
- Uconnect® 5.0 \$500
- 5.0-Inch Touchscreen Display
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Integrated Voice Command with Bluetooth®
- Temperature and Compass Gauge
- Overhead Console

DESTINATION CHARGE \$1,395

TOTAL PRICE: * \$31,655

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6AT5HG-791811

L4-VON: 5170

S.L. 0815



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.

17 MPG
combined city/hwy

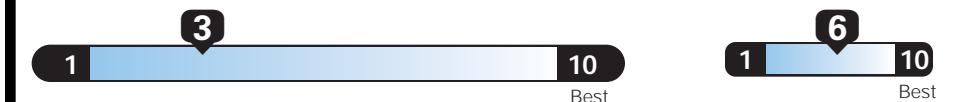
15 city 22 highway

5.9 gallons per 100 miles

You spend **\$4,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 512 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

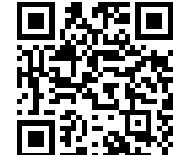
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 29%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES