



2017 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$14,995

FIAT 500 POP HATCHBACK

Exterior Color: Bianco (White) Exterior Paint
Interior Color: Nero (Black) Interior Ambient
Interior: Premium Cloth Bucket Seats
Engine: 1.4-Liter I4 MultiAir® 16-Valve Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Front Airbags
 Driver Inflatable Knee-Bolster Airbag
 Front Seat Reactive Head Restraints
 LATCH Ready Child Seat Anchor System
 4-Wheel Anti-Lock Disc Power Brakes
 Electronic Stability Control
 Tire Specific Pressure Monitoring Display
 Hill Start Assist
 Power Door Locks
 Remote Keyless Entry
 Speed Control
 Rear Window Wiper / Washer
 Engine Immobilizer

INTERIOR FEATURES

Uconnect® 5.0
 5.0-Inch Touchscreen Display
 Integrated Voice Command with Bluetooth®
 Rear View Mirror with Microphone
 Media Hub (USB, Aux) in Center Console
 USB Port in Glovebox
 Premium 7-Inch Color Cluster Display
 Electronic Vehicle Information Center
 FIAT Premium Audio System
 Power Windows with Front One-Touch-Down Feature
 12-Volt Auxiliary Power Outlet in Center Console
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Tilt Steering Column
 Urethane Shift Knob

Premium Cloth Bucket Seats
 Driver Seat Memory
 Passenger Seat Memory
 Driver Seat Height Adjuster
 Front Floor Mats
 Rear 50 / 50 Split Fold-Down Seat
 Air Conditioning

EXTERIOR FEATURES

15-Inch x 6.0-Inch Aluminum Wheels
 185/55R15 Tires
 Tire Pressure Monitoring Sensor
 Bi-Function Halogen Projector Headlamps
 Body-Color Power Heated Mirrors
 Tinted Glass Windows
 Chrome Exhaust Tip
 Tire Service Kit (No Compact Spare)

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 22C

Sport Appearance Package \$995
 Fog Lamps
 Body-Color Fascias
 Sport Spoiler
 195/45R16XL Tires
 Side Sills Ground Effects
 16-Inch x 6.5-Inch Hyper Black Aluminum Wheels
 Nero (Black) Trimmed Lights
 Black / Gray (Nero / Grigio) Seats
 6-Speed Automatic Transmission \$995

DESTINATION CHARGE

\$995

TOTAL PRICE: * \$17,980

WARRANTY COVERAGE

Basic Warranty: 4 Year / 50,000 Miles.
 Powertrain Warranty: 4 Year / 50,000 Miles.
 Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFKR9HT-542436

L4-VON: 2446

S.L. 1028



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.fiatusa.com

or call 1-888-CIAOFIAT

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. Minicompact cars range from 15 to 112 MPGe. The best vehicle rates 119 MPGe.

29 MPG
 combined city/hwy

27 city
33 highway

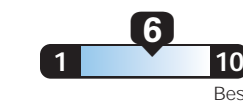
3.4 gallons per 100 miles

You spend \$250
 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 300 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★
 ★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★
 ★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 19%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 52%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
 TOLUCA, MEXICO

COUNTRY OF ORIGIN:
 ENGINE: UNITED STATES
 TRANSMISSION: JAPAN

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.