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VEHICLE DESCRIPTION

FIESTA

2013 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
INGOT SILVER METALLIC
INTERIOR
BLACK CLOTH SEAT

DM 107888

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 15" STEEL WHEELS WITH COVERS
- INTEGRATED SPOTTER MIRRORS

INTERIOR

- 60/40 SPLIT FOLD REAR SEAT
- CLOTH BUCKET FRONT SEATS
- DUAL VANITY MIRRORS
- TILT/TELESCOPE COLUMN
- REAR DOME LAMP

FUNCTIONAL

- EASYFUEL CAPLESS FILLER
- POWER MIRRORS
- QUAD BEAM HALOGEN HEADLAMP
- REAR WINDOW DEFROSTER
- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM SINCLE CD/MP3, 4SPKR
- AIR CONDITIONING
- DOME LAMP & MAP LIGHTS
- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- MESSAGE CENTER W/TRIP CPTR
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)
- POWER STEERING W/EPAS

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 201A

995.00

- SE APPEARANCE PACKAGE
- 15" ALUMINUM WHL(PNTD)
- AMBIENT INTERIOR LIGHTING
- FRONT PARKING LAMP W/BLK BZ
- SIRIUS SATELLITE RADIO
- DECKLID SPOILER-4 DOOR
- LEATHER WRAPPED STEERING WHEE

PRICE INFORMATION

BASE PRICE	\$15,200.00
TOTAL OPTIONS	2,090.00
TOTAL VEHICLE & OPTIONS	17,290.00
DESTINATION & DELIVERY	795.00

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS	1,095.00
FRONT LICENSE PLATE BRACKET	NO CHARGE
50 STATE EMISSIONS	NO CHARGE

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

33 MPG
combined city/hwy

29 city

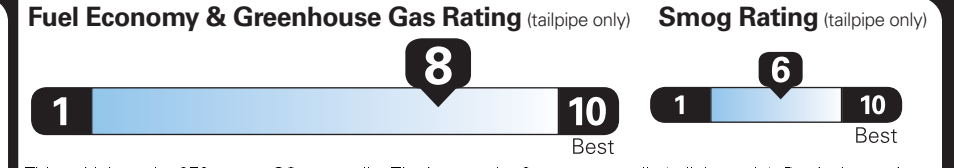
39 highway

3.0 gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

You save
\$3,550
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,600



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

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GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver	★ ★ ★ ★ ★
	Passenger	★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	★ ★ ★ ★
	Rear seat	★ ★ ★ ★ ★ ▲

Based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

Scan this code to experience this vehicle or text 3FDM107888 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.

RAMP ONE	RB27	TOTAL MSRP \$18,085.00
RAMP TWO	FINAL ASSEMBLY PLANT CUAUTITLAN	
METHOD OF TRANSP.	RAIL	ITEM #: 71-N472 O/T 2 CF051 N RA 2X 315 000548 06 05 12

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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Extended Service Plan: Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.

Ford Credit: Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.