RAM

2014 MODEL YEAR
RAM 1500 EXPRESS REG CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $24,610

RAM 1500 ST REG CAB 4X2
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Locking Tailgate
Manual Door Locks
Manual Windows
Spray-In Bedliner
Class IV Receiver Hitch

INTERIOR FEATURES
Front Armrest with Three Cup Holders
Air Conditioning
Uconnect® 3.0 AM/FM
6 Speakers
Media Hub (USB, Audio Jack)
Tilt Steering Column
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet
Rearview Day / Night Mirror
Behind the Seat Storage / Bin
Black Vinyl Floor Covering

EXTERIOR FEATURES
Halogen Quad Headlamps
17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Full Size Spare Tire
Manual 6-Inch x 9-Inch Black Mirrors
Automatic Headlamps
Tinted Glass Windows
Black Door Handles
Black Front Bumper
Black Rear Bumper
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 25C	**$1,810**
20-Inch x 8.0-Inch Aluminum Wheels	
P275/60R20 BSW All Season Tires	
Body-Color Front Fascia	
Body-Color Rear Bumper with Step Pads	
Fog Lamps	
Carpet Floor Covering	
Delete Spray-In Bedliner	
Delete Class IV Receiver Hitch	
Front Floor Mats	
Power and Remote Entry Group	$735
Power Windows with Front One-Touch-Down Feature	
Power Door Locks	
Remote Keyless Entry with All-Secure	
Power Heated Mirrors with Manual Fold-Away	
Premium Vinyl Door Trim with Map Pocket	
Popular Equipment Group	$390
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription	
For More Information, Call 800-643-2112	
Cloth 40 / 20 / 40 Bench Seat	
5.7-Liter V8 HEMI® MDS VVT Engine	
GVW Rating - 6,350 Pounds	
Dual Rear Exhaust with Bright Tips	
ParkView™ Rear Back-up Camera	$350
Auto-Dimming Rearview Mirror with Display	
DESTINATION CHARGE	**$1,195**

TOTAL PRICE: * $29,090

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR/100,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6AT2EG-227450 L4-VON: 3255 S.L. 0309

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

16 MPG combined city/hwy — 14 city — 20 highway

Standard pickups range from 13 to 21 MPG.
The best vehicle rates 119 MPGe.

6.2 gallons per 100 miles

You **spend $5,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $3,400

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 3 (1 – 10 Best)

Smog Rating (tailpipe only): 6 (1 – 10 Best)

This vehicle emits 560 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost $11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★ — Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★ — Rear seat **Not Rated**
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES