



2014 MODEL YEAR
RAM 1500 OUTDOORSMAN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,915

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
Remote Keyless Entry with All-Secure
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Automatic Headlamps
Locking Tailgate
3.21 Rear Axle Ratio

INTERIOR FEATURES
Second-Row In-Floor Storage Bins
Rear Power Sliding Window
Overhead Console
Traveler / Mini Trip Computer
Passenger-Side Sun Visor with Mirror
Premium Vinyl Door Trim with Map Pocket
Front Armrest with Three Cup Holders
Air Conditioning
Uconnect® 5.0 AM/FM/BT
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

OPTIONAL EQUIPMENT

Customer Preferred Package 26T \$1,545
Uconnect® Access 6-Month Trial (Reg Required)
Class IV Receiver Hitch
Fog Lamps
Uconnect® 8.4A AM/FM/BT/ACCESS
NAV-Ready. See Dealer for Details
7-Inch Multi-View Cluster
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Auto-Dimming Exterior Mirror
Exterior Mirrors with Courtesy Lamps
Sun Visors with Illuminated Vanity Mirrors
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage

Front and Rear Rubber Floor Mats
Overhead Console with Garage Door Opener
115-Volt Auxiliary Power Outlet
Remote Start and Security Group
Power Heated Mirrors with Manual Fold-Away
Tow Hooks
32-Gallon Fuel Tank (not available w/Diesel)
Full-Length Floor Console
Rear Extra Heavy Duty Shock Absorbers
Luxury Group
Anti-Spin Differential Rear Axle
Protection Group
Transfer Case Skid Plate Shield
Front Suspension Skid Plate
Remote Start System
Trailer Tow Mirror and Brake Control Group \$330
Trailer Brake Control
Monotone Outdoorsman
Body-Color Fender Flares
8-Speed TorqueFlite Auto Trans 8HP70 \$500
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
3.92 Rear Axle Ratio
ParkView™ Rear Back-up Camera \$200
Spray-In Bedliner \$475
99566A
99566B

DESTINATION CHARGE \$1,195

Package Value Savings of \$2,600
Included in Outdoorsman Price

TOTAL PRICE: * \$44,310

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT5ES-438883 L4-VON: 4701 S.L. 0817



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG combined city/hwy 15 city 21 highway

5.9 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

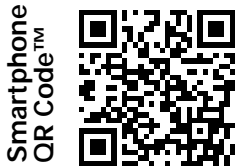
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1 10 Best 1 10 Best

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★ ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.