



**2014 MODEL YEAR**  
**RAM 1500 TRADESMAN CREW CAB 4X2**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$32,170**

**RAM 1500 ST CREW CAB 4X2**  
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- Heavy Duty Engine Cooling
- Heavy Duty Transmission Oil Cooler
- 26-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Sentry Key® Theft Deterrent System
- Power Accessory Delay
- Automatic Headlamps
- Locking Tailgate
- Spray-In Bedliner
- Class IV Receiver Hitch

INTERIOR FEATURES

- Front Armrest with Three Cup Holders
- Second-Row In-Floor Storage Bins
- Rear Under Seat Storage Compartment
- Air Conditioning
- Uconnect® 3.0 AM/FM
- 6 Speakers
- Media Hub (USB, Audio Jack)
- Rear Folding Seat
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Door Locks
- Tilt Steering Column
- Electronic Vehicle Information Center
- 12-Volt Auxiliary Power Outlet
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- Halogen Quad Headlamps
- 17-Inch x 7.0-Inch Steel Wheels

- P265/70R17 BSW All Season Tires
- Full Size Spare Tire
- Power Heated Mirrors with Manual Fold-Away
- Black Door Handles
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT

- Customer Preferred Package 25B**
- Tradesman Package
- Exterior Appearance Group \$495
- 17-Inch x 7.0-Inch Aluminum Wheels
- Bright Grille
- Bright Front Bumper
- Bright Rear Bumper
- Popular Equipment Group \$645
- Carpet Floor Covering
- Front and Rear Floor Mats
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Cloth 40 / 20 / 40 Bench Seat
- Remote Keyless Entry with All-Secure
- Single Disc Remote CD Player \$195
- ParkView™ Rear Back-up Camera \$350
- Auto-Dimming Rearview Mirror with Display
- Trailer Brake Control \$230

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$35,280**

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6ST9ES-170433 L4-VON: 4175 S.L. 1015



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
**16 MPG** combined city/hwy  
14 city  
20 highway  
6.2 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

**You spend \$5,500 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel cost \$3,400**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 560 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES