



2014 MODEL YEAR

# RAM 1500 LARAMIE CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,195**

**RAM 1500 LARAMIE CREW CAB 4X4**  
Exterior Color: Deep Cherry Red Crystal Pearl Coat  
Interior Color: Black  
Interior: Premium Leather 40/20/40 Bench Seat  
Engine: 3.0L V6 EcoDiesel Engine  
Transmission: 8-Spd Auto 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

### FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Electroluminescent Instr Cluster
- Radio/Drv Seat/Mirrors/Pedals Memory
- Security Alarm
- Remote Keyless Entry with All-Secure
- Sentry Key Theft Deterrent System
- Universal Garage Door Opener
- Vehicle Information Center
- Bi-Function Projector Chrome H/Lamp
- Automatic Headlamps
- Locking Tailgate
- Trailer Tow w/4-Pin Connector Wiring

### INTERIOR FEATURES

- Premium Leather 40/20/40 Bench Seat
- Rear 60/40 Split Folding Seat
- 2nd Row In Floor Storage Bins
- Pwr 10-Way Mem Drvr 6-Way Pass Seats
- Power Lumbar Adjust
- Ventilated Front Seats
- Heated Front Seats
- Leather Wrapped Steering Wheel
- Steering Wheel Mounted Audio Ctrls
- Heated Steering Wheel
- Air Cond ATC w/Dual Zone Control
- Speed Control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Power Adjustable Pedals w/Memory

- Rear Power Sliding Window
- Tilt Steering Column
- LED Interior Lighting
- Uconnect 8.4A AM/FM/BT
- 8.4" Touchscreen Display
- 9 Amplified Speakers w/Subwoofer
- SiriusXM Satellite Radio
- RR View Auto Dim Mirror w/Microphone
- Integrated Voice Command w/Bluetooth
- Media Hub (SD, USB, Aux)

### EXTERIOR FEATURES

- 20X9.0 Aluminum Chrome Clad Wheels
- P275/60R20 BSW All Season Tires

### OPTIONAL EQUIPMENT

- Deep Cherry Red Crystal Pearl Coat \$225
- Customer Preferred Package 28H Convenience Group \$450
- Keyless Go
- Auto High Beam Headlamp Control
- Rain Sensitive Windshield Wipers
- Remote Proximity Keyless Entry
- Trailer Tow Mirrors & Brake Group \$775
- Trailer Brake Control
- Power Chrome Trailer Tow Mirrors
- 3.92 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$525
- 3.0L V6 EcoDiesel Engine \$4,500
- 230 Amp Alternator
- Power Sunroof \$1,295
- Uconnect 8.4AN AM/FM/BT/NAV \$550
- GPS Navigation
- ParkSense FT/RR Park Assist System \$125
- Remote Start System \$395
- Federal A/C Excise Tax \$100
- Destination Charge \$1,695

**TOTAL PRICE: \* \$63,925**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NMXES-429196

L4-VON: 5778

S.L. 0727



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

**5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

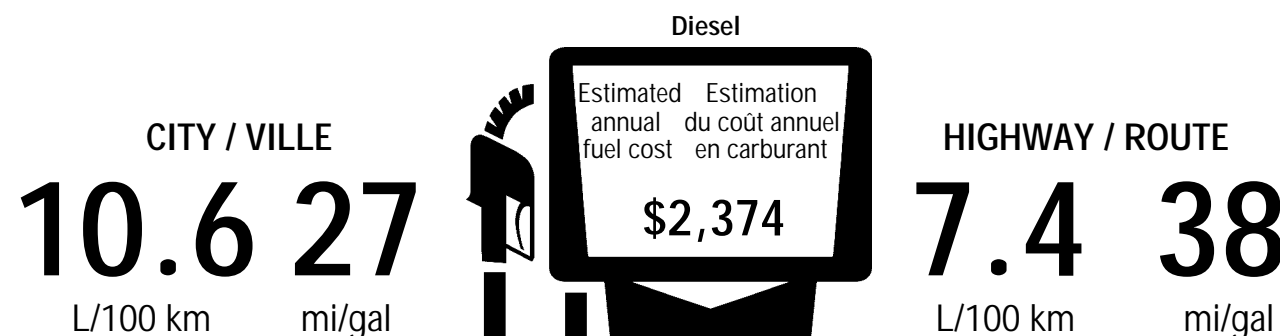
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

# ENERGUIDE

Ask your dealer for the **FUEL CONSUMPTION GUIDE**  
or call 1-800-387-2000.



These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**