



2016 MODEL YEAR
RAM 1500 LARAMIE QUAD CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$55,895

RAM 1500 LARAMIE QUAD CAB 4X4
Exterior Color: Pearl White
Interior Color: Black interior / Black seats
Interior: Leather-faced front bucket w/ perforated inserts
Bucket seats
Engine: 3.0L EcoDiesel V6 engine
Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- FUNCTIONAL / SAFETY FEATURES**
- Advanced multistage front air bags
 - Supplemental side curtain air bags
 - Supplemental side air bags
 - Supplemental front seat side air bags
 - Electronic shift-on-demand transfer case
 - 4-wheel disc anti-lock brakes
 - Park-Sense Rear Park Assist System
 - Electronic Stability Control
 - Tire pressure monitoring system
 - Electroluminescent instrument cluster
 - Radio, driver seat, mirrors & pedals memory setting
 - Security alarm
 - Remote keyless entry
 - Sentry Key antitheft engine immobilizer
 - Universal garage door opener
 - 3.5-inch Electronic Vehicle Information Centre
 - Bifunctional halogen projector headlamps
 - Automatic headlamps
 - Locking tailgate
 - 4-pin wiring harness

- INTERIOR FEATURES**
- Leather-faced front 40/20/40 split bench seat
 - Rear 60/40 split folding seat
 - Power 10-way memory driver & 6-way passenger seats
 - Power lumbar adjust
 - Ventilated front seats
 - Heated front seats
 - Leather-wrapped steering wheel
 - Steering wheel-mounted audio controls
 - Heated steering wheel
 - A/C with dual-zone automatic temperature control
 - Cruise control

- Power windows with front one-touch up and down
- Power locks
- Power adjustable pedals with memory
- Rear power sliding window
- Tilt steering column
- LED interior lighting
- Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready
- 8.4-inch touchscreen
- 9 Alpine speakers and subwoofer
- SiriusXM satellite radio with 1-year subscription
- Auto-dimming rearview mirror with microphone
- Hands-free communication with Bluetooth streaming
- Media hub w/ SD card slot, USB and aux. input jack

- EXTERIOR FEATURES**
- 20x9-inch Chrome-Clad aluminum wheels
 - P275/60R20 BSW All-Season tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Leather-faced front bucket w/ perforated inserts \$1,100
 - Bucket seats
- Customer Preferred Package 28H \$475
 - Convenience Group
 - Keyless Enter 'n Go with push button start
 - Automatic high beam headlamp control
 - Rain-sensing windshield wipers
 - Remote proximity keyless entry
- 3.92 rear axle ratio \$125
- 3.0L EcoDiesel V6 engine \$4,700
 - Maximum duty engine cooling
- 3.55 rear axle ratio
- Power sunroof \$1,395
- Remote start system \$395
- Federal A/C Excise Tax \$100
- Ontario Tire Surcharge
- Destination Charge \$1,745

TOTAL PRICE: * \$65,930

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7JM3GS-254038 L4-VON: 1400 S.L. 0210



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Canada

ENERGUIDE



Diesel Vehicle
Véhicule au diesel

Fuel Consumption / Consommation de carburant



Annual fuel cost
for an annual distance of 20,000 km, and an
average fuel price of \$1.12 per litre of diesel

\$ 2 374

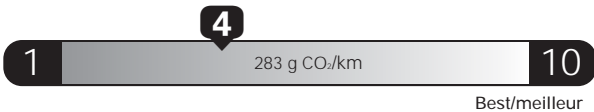
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 1,12 \$ par litre de diesel

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.1 - 16.6 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

